

First Edition - 1936
Second Edition - 1939
Third Edition - 1950

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DIRECTORY OF COVENTRY MANUFACTURERS

Price
TWO SHILLINGS
AND SIXPENCE

Published by
The Public Relations Department
of the Corporation of Coventry
Municipal Information Bureau
1 Union Street, Coventry, England

PRINTED IN ENGLAND

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CITY
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PREFACE

THIS Directory provides a reliable, comprehensive and convenient source of reference of information regarding Coventry industries and will remove many difficulties which at present hinder introductions and easy communication between manufacturers and prospective customers in the City and elsewhere.

Every effort has been made to make the book a comprehensive directory of the industries of Coventry but it is possible there may be a few omissions. If, therefore, potential buyers need a commodity not shown in the Directory the Public Relations Department of the Corporation, Municipal Information Bureau, 1 Union Street, Coventry, will endeavour to meet their needs.

CONTENTS

Preface	3
Introduction	4
Coventry Chamber of Commerce	5
Coventry Engineering Employers' Association	5
Banks in Coventry	13
Trade Enquiry Offices	15
Government and Public Offices	17
Foreign Consuls in Birmingham	19
Coventry Manufacturers and Products. Section 1	21
Coventry's Strategic Position	63
Illustrations	64
List of Products. Section 2	79

INTRODUCTION

COVENTRY is essentially an industrial City, and the planning and replanning of industrial areas is, therefore, one of the most important tasks of the planning Authority. Before sites are allocated for industrial development for either new industry or for industries affected by redevelopment proposals, it is necessary to analyse as fully as possible the existing industrial structure, to study any trends which can be observed in the changing character of the industrial structure, to investigate the relationship between one factory and another, i.e. linkages, and to investigate labour and other problems. Many factors have, therefore, to be taken into account when considering the siting of industry, and it is the aim of the Corporation to investigate, in co-operation with Government Departments, the Chamber of Commerce and other bodies, all the relevant factors.

Four main types of industrial development are being planned for in Coventry. Each type has special siting requirements and in general the aim will be to locate each of these four types in different areas.

The first type to consider is that class of industry which needs to be sited near the centre of the City. The reasons for firms needing central sites will vary and it may be, for example, that some industries need to be near the centre because of the special types of labour employed, or because the factory is closely linked with a retail business or the industry is a "service" industry. All the industries which will be resited in or near the central area will, however, be light in character and the buildings will be so designed that they will not detract from the amenities of the adjacent shopping and business areas. Areas have been allocated for this type of industry on both sides of the proposed Inner Ring Road, mainly to the west and north-west of the city centre.

Most of the remaining light industries will come within the second category considered here. These industries are those which will not detract from the amenities of residential areas because of either noise, vibration, smell, fumes, smoke, soot ash, dust or grit. Most of these industries will therefore be sited in small groups within or near the residential neighbourhoods. The layout and external design of the factories will be carefully controlled so that they will harmonise with the surrounding development. The aims in siting these industries within or near residential areas are firstly, to reduce the journey to work for as many people as possible. Secondly to provide employment possibly for the older members of the community and for married women who want to work, and thirdly, to bring industry back into its proper relationship with every day life. In the past, of course, it has generally been assumed that industry should be completely separate from residential areas and therefore outside the normal range of experience of a large proportion of the population. This development undoubtedly came about as a reaction against the unplanned mixture of housing and industry which is our heritage from the past. It is now felt, however, that it is wrong even apart from economic considerations to deprive large numbers of the population from contact with industry. Areas have been zoned for this type of development at Henley Road, Clifford Bridge Road, the proposed Outer Ring Road near St. James Lane, Broad Lane and Dunchurch Highway almost opposite Brookside Avenue.

Thirdly, there are in Coventry, a large number of industrial concerns housed in modern electrically operated factories, and which come within the classification of "General industry" (as opposed

to light and special) and they form the main industrial framework of the City. The great majority of these factories will be unaffected by the City's planning proposals. The older factories in the older parts of the town may, however, be affected in the general replanning of these areas when the time is appropriate. Some of the new areas which have been zoned for this type of development are at Torrington Avenue, Cromwell Lane, Stonebridge Highway near Stonehouse Lane and Brandon Road near Willenhall Lane.

The fourth group of industries are in the category known as "Special Industries". These industries are those which, because of noise, smoke, smell etc. are injurious to the amenities of residential areas and may, indeed, be injurious to health. In replanning the City, these industries will be excluded from residential areas and will be grouped in areas specially planned for this type of industry, on the outskirts of the City. These areas are situated so that the prevailing wind will remove the smoke and smell from the residential areas. Two such areas are at present contemplated. The first, at Rowley's Green, is already the subject of a Compulsory Purchase Order and is intended to be used mainly for resiting special industries displaced by central area redevelopment. The second area is near Longford and is bounded by Alderman's Green Road, Lenton's Lane, Shilton Lane and the proposed Outer Ring Road. This land which is already owned by the Corporation, will be used for the siting of both special industry and general industry and may even have some light industries on its fringes near the residential areas.

Before resiting any industries affected by redevelopment proposals, whether in the Central Area or in suburban areas the requirements of each individual factory will be the subject of detailed analysis so that consideration can be given to such factors as the need for road, rail, or canal transport, the linkage with other factories, the need for special types of labour and the convenience of being sited near the main road, connecting the factory with the area from which it draws its raw materials and the area to which it sends its finished products. In this connection, the Planning Department, would welcome the co-operation of all industrialists.

Finally, in replanning the City, it will be the constant aim of the City Council to increase the diversification of the existing industrial structure as a safeguard against possible periods of depression in the staple industry of the City. Because of national policy, this diversification is at the moment, difficult to achieve, but every opportunity will be taken to encourage the establishment of industries which are of a character different from the bulk of those which now form the main structure of the City's industries.

Coventry Chamber of Commerce

The Chamber is affiliated to the Association of British Chambers of Commerce in London. The Chamber issues Certificates of Origin for countries that require same. Information on trade matters is gladly given. Offices : Queen Victoria Road, Coventry. Telephone : Coventry 2992.

Coventry and District Engineering Employers' Association

This Association deals with all questions of common interest to local manufacturers. It was formed in 1907 to deal primarily with wages and working conditions as between employers and workpeople.

Section I

LIST OF MANUFACTURERS AND PRODUCTS

A

ABBEY PANEL & SHEET METAL CO., LTD.,
Old Church Road, Little Heath, Coventry.
Products Manufactured: Motor Car Bodies, High Class Shape Panel Work, Sheet Metal Workers, Welders, Light Presswork.
Established: 1942.
Directors: E. Loades, E. Wilkinson, L. Bean, W. Woodall, J. S. Chinn.
Telephone: 88217.

ALBION DROP FORGINGS CO., LTD.,
Foleshill, Coventry.
Products Manufactured: Drop Forgings.
Established: 1900.
Directors: J. T. Brockhurst, Frank Brockhouse.
Managing Director: F. J. Shotten.
Telephone: 88091-2-3.
Trade Mark: A.

ALEXANDER, S. & SON (COV.) LTD.,
61, Allesley Old Road, Coventry.
Products Manufactured: Watches and Parts for English Watches.
Established: 1860.
Proprietor: V. S. Alexander.
Telephone: 4732.

ALPHA ENGINEERING (COVENTRY) LTD.,
Osborne Road, Earlsdon, Coventry.
Products Manufactured: General Engineers, Arc and Acetylene Welders.
Established: 1928.
Directors: Edward George Hurley, Daniel Henry Hurley, James Richard Marton.
Telephone: 2125.

ALVIS LIMITED, Holyhead Road, Coventry.
Products Manufactured: High Grade Motor Cars and Aero Engines.
Established: 1919.
Chairman and Managing Director: J. J. Parkes.
Telephone: 5501.

APEX SHEET METAL WORKS, 195, Broad Street, Coventry.
Products Manufactured: Sheet Metal Articles for Hardware Trade.
Established: 1925.
Proprietor: Joseph Dennis Waldron.
Telephone: 88937.

A.P. METALCRAFT LIMITED, Stoke Row, Clay Lane, Coventry.
Branch Works: Priory Street, Coventry.
Products Manufactured: Automobile Bodies and Components, Housing Components and Metal Furniture, Metal Pressings, Engineering and Sheetmetal Assemblies.
Established: 1938.
Directors: A. E. Austin, H. Perks, G. Brooks, F. A. Hall.
Telephone: 60614/5.

APPROVED ENGINEERING CO., LTD.,
Coronet Works, All Saints' Lane, Coventry.
Products Manufactured: Bolts, Nuts, Screws, Capstan and Automatic Repetition.
Established: 1923.
Directors: H. T. Stringer, J. Ward, P. J. Currington.
Telephone: 3893.

ARMSTRONG SIDDELEY MOTORS, LTD.,
Parkside, Coventry.
Products Manufactured: Aeroplane Engines, Motor Cars, Air Cooled Diesel Engines.
Established: 1906.
Directors: Sir Frank Spencer Spriggs, K.B.E., Chairman; T. O. M. Sopwith, C.B.E.; H. T. Chapman, General Manager; W. T. Johnson, Secretary; Colonel The Hon. C. D. Siddeley, Manager, Motor Cars; W. F. Saxton, Chief Engineer.
Telephone: Coventry 4061.
Telegrams: Sidarm, Coventry.
Overseas Agents: Represented in all parts of the world.
Trade Marks: "Python", "Adder", "Mamba", "Sapphire", "Cheetah", etc.

ARMSTRONG WHITWORTH AIRCRAFT LIMITED, Sir W. G., Baginton, near Coventry.
Products Manufactured: Designers and Manufacturers of Civil and Military Aircraft and Armament.
Established: 1920.
Directors: H. M. Woodhams, C.B.E., F.R.AeS., J. Lloyd (Technical Director).
Telephone: Tollbar 2261-10.
Telegrams: Armcraft, Coventry.
Overseas Agents: Accredited Representatives in all countries of the world.

ASSOCIATED ALUMINIUM CO., LTD.,
Colliery Lane, Exhall, Coventry.
Products Manufactured: Aluminium Sand Castings,
all types of Castings.
Established: 1929.
Directors: A. W. Higgins, H. Hayward, E. L.
Hayward.
Telephone: Bedworth 2133.

**ASSOCIATED CYCLE MANUFACTURERS
OF COVENTRY, LTD.,** Torrington Avenue,
Canley, Coventry.
Products Manufactured: "Triumph" pedal cycles.
Established: 1939.
Secretary: G. R. Lowe.
Telephone: Tile Hill 66671/2 and 3.
Telegrams: "Bicycles".
Trade Marks: "Triumph", "Three Spires",
"Gloria".

ASSOCIATED PHOTO ENGRAVERS LTD.,
formerly British Photo Engraving Co., Ltd.,
8-10, Corporation Street, Coventry.
Products Manufactured: Process Engravers,
Artists and Technical Illustrators.
Established: 1901.
Directors: C. E. Wallis, G. N. Hunter, J. S.
Gilbett, Managing Director.
Telephone: Cov. 63532.
Telegrams: Blocks, Coventry.

ASTLEY, JOHN & SONS LTD., Coventry.
Products Manufactured: Paints, Colours, Varnishes.
Established: 1730.
Directors: N. H. Astley, F. M. Astley, C. Michael
Astley.
Telephone: 3137.
Trade Mark: "Broadgate".

AUTO MACHINERY CO., LTD., Aldermoor
Lane, Coventry.
Products Manufactured: Bolts and Nuts, etc.
Established: 1886.
Directors: T. S. Dick, B. Leedham, C. W.
Wheeler, C. Francis, E. Carey-Hill.
Telephone: 3157-8.

EVERY, W. & T. LIMITED, 12, Queen
Victoria Road, Coventry.
Products Manufactured: Scales, Weights.
Established: 1730.
Head Office and Works: Soho Foundry,
Birmingham, 40.
Telephone: 2678.
Overseas Agents: Associated Companies or
Agents in all countries.
Trade Mark: Avery.

AWSON MOTOR CARRIAGE CO., LTD.,
14, Awson Street, Coventry.
Products Manufactured: Interior Polished Wood-
work for motor cars etc., contracts with all
leading motor car manufacturers.
Established: 1924.
Directors: Oscar Grunau (Managing Director),
James Dalrymple (Secretary).
Telephone: 88548.

B

BARKER & CO. (COACHBUILDERS) LTD.,
Radford Works, Coventry.
Products Manufactured: Motor Car and Ambulance
Bodywork.
Established: 1710.
Proprietors: Subsidiary of the B.S.A. Group.
Telephone: Coventry 60281.

**BARKER, C. F. & SONS (BRONZE FOUNDRY)
LTD.,** 11a, Newdigate Road, Coventry.
Products Manufactured: Aluminium and Non-
Ferrous Castings.
Established: 1912.
Proprietor: E. C. Barker.
Telephone: 88597 Coventry.

BARNES ACCESSORIES, LTD., 23, Parkside,
Coventry.
Products Manufactured: Internal Combustion
Engines Re-conditioned.
Established: 1922.
Proprietor: E. Barnes.
Telephone: 2380.

B. B. F. CO., LTD., Melbourne Road, Coventry.
Products Manufactured: Petrol Tanks (all types),
Copper Pipe Work, Cowlings and General
Sheet Metal Work.
Established: 1919.
Directors: M. Ferady and B. Hall.
Telephone: Cov. 4965.

BEAMAN, H., LTD., Parkstone Road, Foleshill,
Coventry.
Products Manufactured: Wood Mouldings, etc.
Established: 1927.
Directors: H. Beaman, E. Beaman.
Telephone: 88102 and 61232.

BED & MATTRESS CO., 25/27 West Orchard,
Coventry.
Products Manufactured: Pure Bedding Manu-
facturers.
Established: 1910.
Proprietor: H. J. McClean.
Telephone: 3175.

BELVOIR JOINERY WORKS, LTD. (THE),
112, Foleshill Road, Coventry.
Products Manufactured : Packing Cases, etc.
Established : 1932.
Directors : Graham Smith, T. R. Hollings.
Telephone : 3625.

BINNEY & SON, LTD., Warwick Road,
Coventry.
Products Manufactured : Power Transmission
Equipment.
Established : 1867.
Directors : E. G. Denton, J. W. Vallis and
F. Vallis.
Telephone : 5281.
Trade Mark : Binson.

B. K. ELECTRICAL ENGINEERING CO.,
89a, Godiva Street, Coventry.
Products Manufactured : Specialists in Rewinding
all types of electric motors.
Established : 1944.
Partners : E. R. Brockhurst, J. Kiedrowski.
Telephone : Coventry 2651.

BLAKEMORE, D. & SONS, LTD., Godiva
Street, Coventry.
Products Manufactured : Machinery Guards, Dust
Extraction and Ventilating Trunks and all
General Sheet Metal Work.
Established : 1870.
Directors : Mr. E. J. Blakemore, Mrs. A. L.
Rowles.
Telephone : Coventry 5231.

BLUEMEL BROS., LTD., Wolston, near
Coventry.
Products Manufactured : Cycle and Motor Acces-
sories, Plastic Mouldings for Cycle and
Motor Trades.
Established : 1913 (Established as a Limited
Liability Company).
Directors : F. W. Bluemel, R. E. Bluemel,
E. J. Scott.
Telephone : Wolston 244.
Overseas Agents : Agents throughout the world.
Trade Mark : Bluemel's.

BRAMBLE ENGINEERING CO., LIMITED
(THE), All Saints Lane, Coventry.
Products Manufactured : Jigs, Fixtures, Press
Tools, Gauges, etc. and General Engineering.
Established : 1920.
Directors : W. H. Allen, W. H. Howard.
Telephone : 4271.
Trade Mark : B.S.M.

BRETT'S PATENT LIFTER CO., LIMITED,
Foleshill Works, Coventry.
Products Manufactured : Drop Forging Equipment
(Hammers and Presses).
Established : 1898.
Directors : F. J. Shotton (Chairman), E. Goalby
(Managing Director), R. J. Brockhouse, R. L.
Brockhouse, E. P. Ash, F. Howard, R. B. Leech.
Telephone : Coventry 89038.
Telegrams : "Lifters", Coventry.

BRETT'S STAMPING CO., LTD., Harnall
Lane East, Hillfields, Coventry.
Products Manufactured : Steel and Light Alloy
Drop Forgings, Upset Forgings and Hot
Yellow Metal Stampings.
Established : 1897.
Directors : H. A. Whitehouse (Chairman),
R. Purdy, F. K. Gilbert, H. C. Kelly, F.C.A.
Telephone : 62164/5/6.
Trade Mark : B.

BRITA FINISH, LTD., 14, Butts, Coventry.
Products Manufactured : Copper, Nickel and
Chrome Platers.
Established : Cov. 1947.
Telephone : Cov. 63233.

BRITISH AERO COMPONENTS, LTD.,
Holbrook Lane, Coventry.
Products Manufactured : Steel Bushes including
Drill Jig Bushes, Mould Box Bushes, Track
Bushes.
Established : 1935.
Directors : A. H. Jarrard, E. Carpenter, V. W.
Oubridge, A. N. Harley.
Telephone : 88998.
Telegrams : Aeroparts.
Overseas Agents : Eire : John Place & Co.,
Ballymena, Co. Antrim. India : Assoc.
Corp. Industries, Bombay. All other
countries : B.E.S.T.E.C., Ltd.
Trade Mark : B.A.C.

BRITISH INDUSTRIAL INGOT METALS,
LTD., Central Refinery, Henry Street,
Coventry.
Products Manufactured : Aluminium Alloy Ingots.
Established : 1928.
Director : Edwin Cox.
Telephone : Coventry 3734.

BRITISH OXYGEN COMPANY, LIMITED
(THE), Terry Road, Coventry.
Products Manufactured : Industrial Gases and
Equipment for Welding and Cutting.
Established : 1886.
Telephone : Coventry 2058.
Telegrams : Oxygen, Coventry.

BRITISH PISTON RING CO., LTD. (THE),
Brico Works, Holbrook Lane, Coventry.
Products Manufactured : Pistons, Piston Rings,
Cylinder Liners and other motor and aero
components, component castings.
Established : 1911.
Directors : A. H. Jarrard (Chairman), V. W.
Oubridge (Managing Director), E. Carpenter.
Telephone : 89014 (5 lines).
Telegrams : Brico, Coventry.
Trade Marks : Brico, Bricometer, Bricrome, Brimol,
Brivadium, Maxilite.

BRITISH THOMSON-HOUSTON CO., LTD.,
(THE), Lower Ford Street, Coventry.
Products Manufactured : Magnets for Aero, Auto,
Motor Cycle, Marine and Agricultural Engines.
Electric Equipment for Aircraft, Lighting
Equipment for Motor Cycles, Electric Speed-
Indicating Equipment, F.H.P. Motors, Sound-
Film Projectors, 16 mm and 35 mm, Public
Address Equipment.
Established : 1912.
Directors : Coventry Works Manager, H. J.
Armstrong ; Sales Manager, E. Sayers.
Telephone : Coventry 4104.
Telegrams : "Asteroideal, Coventry".
Overseas Agents : Representatives all over the
world.

BRITISH TRANSFER PRINTING CO., LTD.,
(THE), Harefield Road Works, Coventry.
Products Manufactured : Lithographic Transfers.
Established : 1887.
Directors : The Lord Iliffe, G.B.E., The Hon.
E. Langton Iliffe, Julian Hoare, E. V. Smith.
Telephone : Coventry 4021.

BROWN, JOHN, LEATHER GOODS
(COVENTRY), LTD., 31, Parkside,
Coventry.
Products Manufactured : Hide Leather Handbags,
Briefcases, Satchels, etc.
Established : 1945.
Directors : Mrs. H. M. Brown, Mrs. M. Barlow.
Telephone : 4213.

BURBIDGE, H., & SON, LTD., Burnsall Road,
Coventry.
Products Manufactured : Hammer Boards for the
Drop Forging Industry. Precision turned and
machined components in wood for all branches
of the engineering and electrical industries.
Boxes and cases of all types.
Established : 1867.
Directors : H. Burbidge, H. L. Burbidge,
P. E. M. Burbidge.
Telephone : Coventry 5324/5.
Trade Marks : Hardasrock, Resinrock.

BUSHILL, THOMAS AND SONS, LTD.,
Burnsall Road, Canley, Coventry.
Products Manufactured : Printers, Lithographers,
Cardboard Box and Carton Makers, Paper
Merchants.
Established : 1856.
Directors : W. N. Bushill (Managing Director),
E. J. N. Bushill, A. J. Angus, F.C.A.
(Chairman).
Telephone : 67131/2.

BUTLER, J., 7a, Priory Street, Coventry.
Products Manufactured : Patterns in Wood for all
branches of Engineering and Motor Trades.
Established : 1930.
Proprietor : J. Butler.
Telephone : 4044.

BUTLIN'S, COACHBUILDERS (COVENTRY)
LTD., Leicester Causeway, Coventry.
Products Manufactured : Car and Commercial
Bodies of all types.
Established : 1931.
Directors : J. H. Butlin and J. D. W. Butlin.
Telephone : 4796.

BUTT PRINTING CO. (THE), 61, Payne's
Lane, Coventry.
Products Manufactured : General Printing.
Established : 1928.
Proprietor : A. Pratt.
Telephone : 61266.

C

CALLOW & MADDOX BROS. LTD., Meteor
Works, Rover Road, Coventry.
Products Manufactured : Utility and Non-Utility
Upholstered Furniture, Spring Interior Mat-
tresses and Caravan Beds.
Established : 1944.
Directors : W. Callow, W. Maddox, A. J. Maddox,
G. H. Maddox and L. W. Maddox.
Telephone : 63444.

CALUDON ENGINEERING COMPANY, LTD.,
11a, Hall Lane, Walsgrave, Coventry.
Products Manufactured : Jigs, Fixtures, and Press
Tools. Automatic and Capstan Products.
Established : 1946.
Directors : D. W. Yates, F. Sidwell.
Telephone : Walsgrave-on-Sowe 413.

CARBODIES, LTD., Holyhead Road, Coventry.
Products Manufactured : All-Steel Motor Bodies
and Commercial Vehicles.
Established : 1919.
Directors : Robert Jones, Ernest Jones.
Telephone : Coventry 4001 (4 lines).
Trade Name : "Fairway".

CARPENTER, W., LTD., Foleshill Printing Works, 14a, Station Street West, Coventry.
 Products Manufactured : General Printing and Stationery.
 Established : 1897.
 Directors : Mrs. M. Read, Mrs. C. Montgomery, Mr. F. G. Bray.
 Telephone : 88292.

CARPENTER'S SMALLWARE WEAVING CO., Edgwick Road, Coventry. Also new factory at 116/120, Broad Street, Coventry.
 Products Manufactured : Woven Labels and Ribbons.
 Established : 1900.
 Proprietor : F. N. Carpenter.
 Telephone : 88155.

CARTWRIGHT, W. L. & CO. (TIMBER) LTD., Canal Wharf, Coventry.
 Products Manufactured : Timber Merchants and Sawmillers, Packing Cases, Joinery and Portable Building Manufacturers.
 Established : 1889.
 Directors : G. Tisdale, W. L. Cartwright, J. A. Trickett, G. E. Tisdale and A. J. Ebery.
 Telephone : Coventry 4011.
 Telegrams : "Timber", Coventry.

CASH, J. & J., LIMITED, Kingfield Works, Coventry.
 Products Manufactured : Textile Smallwares.
 Established : 1846.
 Directors : R. J. Cash, H. Kirby, G. M. M. Tonge.
 Telephone : 3001-2.
 Overseas Agents : Melbourne, Canada, U.S.A., France.
 Trade Marks : Three Spires.

CASTINGS RECLAMATIONS, LTD. (SMITH-FORD) ENAMELLING CO., Garden Row, Smithford Street, Coventry.
 Products Manufactured : Reclamation of Porous Castings, Stove Enamelling (All Classes).
 Established : 1943.
 Directors : C. Howkins, Ellis Smith, R. P. Bowler, C. Clifford.
 Telephone : 62222.
 Trade Mark : "Pressovac".

CAVE, FRANK, LTD., 18b, Jordan Well, Coventry.
 Products Manufactured : Commercial Printers.
 Established : 1909.
 Telephone : 2269.

CENTRAL WELDING CO., Regent Street, Coventry.
 Products Manufactured : Fabricated and Welding (Arc and Acetylene) Repairs.
 Established : 1936.
 Proprietor : John Phillips.
 Telephone : 60568.

CHEYLESMORE SHEET METAL CO., LTD., Collingwood Road, Coventry.
 Products Manufactured : Sheet Metal Work for all trades.
 Established : 1921.
 Directors : S. G. Bradbury, R. S. Bradbury.
 Telephone : 4613.

CITY CARRIAGE WORKS (THE), Lamb Street, Coventry.
 Products Manufactured : Coach and Commercial Motor Bodies (all types) and Maintenance including Painting in Paint, Synthetics and Cellulose.
 Established : 1846.
 Proprietor : H. Mann.
 Telephone : Cov. 2643.

CITY PLATING CO., LTD., David Road, Coventry.
 Products Manufactured : Chromium, Nickel, Copper, Cadmium, Zinc, Tin, Polishing, Enamelling, etc.
 Established : 1922.
 Directors : H. A. Matt, G. Taylor.
 Telephone : 62137-8.

CLARENDON PRESSING & WELDING CO., LTD., Clarendon Street, Earlsdon, Coventry.
 Products Manufactured : Tubular and Sheet Metal Work and Pressings for the Motor, Motor Cycle and General Engineering Trades. Specialised Factory Transport Equipment.
 Established : 1929.
 Directors : S. R. Hogg (Chairman), G. I. Francis (Managing Director), E. A. Barnett (Sales), C. R. Collier, D. S. Heather, J. F. Kelleher.
 Telephone : 62161-2.
 Telegrams : Clarenpres.
 Trade Mark : "Franbar".

CLARKE, A. E. & SONS, 11a & 13, Lower Ford Street, Coventry.
 Products Manufactured : Sign Makers and Writers, Commercial Vehicle Painters.
 Established : 1918.
 Proprietors : A. E. Clarke, E. A. Clarke, R. G. Clarke.
 Trade Mark : A.E.C. in circle.
 Telephone : 4601.

CLARKE, J. SIDNEY, & STRONG, LTD., 27, Parkside, Coventry.
 Products Manufactured : Funeral Robes, Side Sheets, etc.
 Established : 1839.
 Directors : E. M. E. Strong, J. Hughes, G. T. Mills, N. Scott, R. J. Strong.
 Telephone : 3574.
 Telegrams : "Domette", Coventry.

COGENT ADVERTISING SERVICE, LTD.,
Trinity House, Trinity Street, Coventry.
Advertising Consultants.
Established : 1930.
Director : Eric S. Husselby (Managing Director).
Telephone : 60257.

COLES, S., & COMPANY, Rear of 12 and 13,
Far Gosford Street, Coventry.
Products Manufactured : Furniture and Cabinet
Work, and Casemakers.
Established : 1937.
Proprietor : S. Coles.
Telephone : Coventry 2863.

COMMERCIAL MOTOR BODY CO., Brighton
Street, Coventry.
Products Manufactured : Motor Bodies and Sheet
Metal Workers.
Established : 1945.
Proprietors : T. W. Armstrong, R. E. Sutton.
Telephone : 63374.

CORNERCROFT LIMITED, Ace Works, Queen
Victoria Road, Coventry.
Products Manufactured : Motor Accessories, Air-
craft Components, Sheet Metal Work,
Pressings, Metal Spinings, Jigs, Tools and
Fixtures.
Established : 1919.
Directors : J. Alan Corner, N. Rycroft, H. Wylie,
A. E. Hudson.
Telephones : 4123, 5966, 60580.
Telegrams : Discs, Coventry.
Subsidiary Companies : Cornercroft (Plastics) Ltd.,
The Metal Spinning Co. Ltd., James Beresford
and Son, Ltd.
Trade Marks : "Ace", "Silver Peak", "Registrator",
"Rimbellisher", "Wandalite", "Kindalite",
"Printalite".

COURTAULDS, LIMITED, Foleshill Road,
Coventry.
Products Manufactured : Rayon Yarns, Rayon
Staple, Fabrics, Plastics, Rayon Machinery.
First Coventry Factory, 1904.
Directors : J. C. Harbury-Williams (Chairman),
P. J. Gratusile and P. S. Rendall, Deputy
Chairmen and Managing Directors.
Telephone : Coventry 88771.
Telegrams : Courtaulds Telex, Coventry.
Overseas Agents : All products except Fabrics :
Lustre Fibres, Ltd., Foleshill Road, Coventry.
Fabrics : Samuel Courtauld & Co., Ltd.,
16, St. Martin's-le-Grand, London, E.C.1.

COVENTRY CEES, LTD., Cheylesmore Works,
Cheylesmore, Coventry.
Products Manufactured : Shot and Sand Blasting
Specialists. Metalizing in all metals.
Established : 1935.
Directors : J. H. Chapman (Managing Director),
C. M. McClelland (Sales Director), T. G.
Cope (Secretary).
Telephone : 3421 Coventry.
Trade Mark : Three Cees.

COVENTRY CHROMIUM PLATING CO.,
LTD., 94, Godiva Street, Coventry.
Products Manufactured : Metal Finishing of Aero
and Car Components (General).
Established : 1928.
Directors : W. J. Merrifield, A. Pattison and
H. R. Ison.
Telephone : Cov. 4812 & 4758.

COVENTRY CLIMAX ENGINES, LTD.,
Widdrington Road, Coventry.
Products Manufactured : Fork Lift Trucks and
Handling Equipment, Petrol and Diesel
Engines (Industrial Transport and Marine),
Trailer Fire Pumps, Generating Sets.
Established : 1917 (H. P. Lee originally commenced
business in 1903).
Directors : H. P. Lee, L. P. Lee, Miss Morris.
Telephone : 5051 Coventry.
Overseas Agents : World wide representation.

COVENTRY CONCRETE CO., Lady Lane,
Longford, Coventry.
Products Manufactured : Pre-Cast Concrete Units,
Lintels, Concrete Garden Frames, Stone Bays,
Breeze Partition Slabs.
Established : 1929.
Proprietor : Mr. W. A. Clifford.
Telephone : 88260.

COVENTRY DIESEL ENGINES, LIMITED,
Friars Road, Coventry.
Products Manufactured : 2-Stroke and 4-Stroke
Industrial Vehicle and Marine.
Established : 1943.
Directors : H. P. Lee, L. P. Lee, Miss Morris.
Telephone : 5051.
Telegrams : "Diesels, Coventry".
Overseas Agents : World wide distribution.

COVENTRY EAGLE CYCLE & MOTOR CO.,
LTD., Duggin's Lane, Tile Hill, Coventry.
Products Manufactured : Cycles and Motor
Cycles.
Established : 1890.
Directors : A. D. Mayo, M. Mayo, M. Simpson.
Telephone : 66281 (3 lines).
Telegrams : Eagle, Coventry.
Overseas Agents : in all countries of the world.
Trade Marks : Coventry Eagle, Coronet, Lancer.

COVENTRY EBONITE & RUBBER CO., LTD.
(THE), Bedlam Lane, Longford, Coventry.
Products Manufactured : Ebonite, also Ebonite and
Synthetic Resin Mouldings.
Established : 1914.
Directors : C. F. H. Foster, Mrs. A. E. Foster.
Telephone : 89056.
Telegrams : Magnetos, Coventry.

COVENTRY ENGINEERING CO. LTD.,
Shakleton Road, Coventry.
Products Manufactured: Jigs, Fixtures, Gauges,
Plastic Moulds, Press Tools.
Established: 1936.
Directors: A. R. Grindlay, C.B.E., J.P.,
R. R. Grindlay, A. S. C. Grindlay.
Telephone: 62174/5.

COVENTRY FAT & BONE CO., LTD. (THE),
Rowley's Green, Longford, Coventry.
Products Manufactured: Tallow, Bone Grease,
Feeding Meat and Bone Meals, Organic
Fertilizers.
Established: 1919.
Directors: G. H. Monk (Chairman), C. Crane,
W. H. Hewitt, J. M. Pratt, T. H. Layton,
B. Clarke, W. T. Baker, J.P.,
Manager: A. G. Bayliss.
Secretary: B. C. Muggleton, F.C.A.
Telephone: 88907.

COVENTRY FELT CO., LTD. (THE), Burnaby
Road, Coventry.
Products Manufactured: Needleloom Felt in rolls
and cut pieces, also Rubbercoated Felt.
Established: 1933.
Directors: S. R. Holbrook, H. E. K. Cotton.
Telephone: 88042/3.
Telegrams: Covfeltco., Coventry.

COVENTRY FOUNDRY, LTD., Read Street,
Coventry.
Products Manufactured: Grey Iron Castings and
Non-Ferrous Castings.
Established: 1915.
Proprietor: G. V. Keeling.
Telephone: 3578.

COVENTRY GAUGE & TOOL CO., LTD.,
Fletchamstead Highway, Coventry.
Products Manufactured: Gauges (all kinds),
Special Purpose Precision Machinery,
Thread-Grinding Machines, Milling Machines,
etc., etc.
Established: 1913.
Directors: Sir H. H. Harley, C.B.E. (Chairman),
S. J. Harley, B.Sc., M.I.Mech.E. (Deputy
Chairman and Managing Director), G. W.
Moore, LL.B., A. J. Hewitt, O.B.E., V. T.
Norman, A.C.A., E. J. Player (Secretary).
Telephone: 5521 (6 lines).
Telegrams: "Gauges", Coventry.
Overseas Agents: Branches in Australia, Canada,
South Africa, and Agents in all countries of
the world.
Trade Mark: "Matrix".

COVENTRY GEAR COMPANY (THE),
Brooklyn Road, Foleshill, Coventry.
Products Manufactured: Machine Cut Gears and
Gear Units.
Established: 1922.
Telephone: 88004/5.
Telegrams: Covgear.
Overseas Agents: Throughout the World.

COVENTRY GENERAL & PRESS TOOL CO.,
LTD., East Street, Coventry.
Products Manufactured: Press Tools, Jigs and
Fixtures, Special Purpose Machines.
Established: 1934.
Directors: J. A. Cecil Wright, E. M. Cecil Wright.
Telephone: 3691.

COVENTRY GENERAL WELDING CO.,
Hearsall Lane, Coventry.
Products Manufactured: Welding Specialists in
Motor and Machinery Repairs.
Established: 1930.
Proprietor: H. E. Beard.
Telephone: 3202.

COVENTRY HOOD AND SIDESCREEN CO.,
LTD., Meteor Works, Queen Victoria Road,
Coventry.
Products Manufactured: Motor Car Hoods,
Sidescreens, Upholstery, Bucket Seats, Water-
proof Covers, Body Ironwork, Tractor Covers.
Established: 1934.
Directors: Bertie Dunn, Thomas Wilford,
Harold Bertie Dunn.
Telephone: 3500.

COVENTRY MALLEABLE AND ALUMINIUM
LTD., Holyhead Road, Coventry (Also Spon
Street, Coventry).
Products Manufactured: Aluminium and Non-
Ferrous Founders.
Established: 1884.
Directors: G. E. Roberts, L. Roberts and
E. S. Roberts.
Telephone: 3058, 3059, and 3050.
Telegrams: "Ductility, Coventry".
Trade Mark: "Coval".

COVENTRY MECHANISATION & TOOLS
LTD., 5, Hathaway Road, Tile Hill, Coventry.
Products Manufactured: Engineering and Aero
Products.
Established: 1942.
Directors: F. L. Ingram, M. Ingram.
Telephone: 66310.

COVENTRY METALLURGICAL CO., LTD.,
Judd's Lane, Rowley's Green, Longford,
Coventry.
Products Manufactured: Light Alloy Ingot
Manufacturers (Metal Merchants).
Established: 1915.
Directors: F. W. Miles, F. W. Miles, jnr.,
H. S. B. Miles.
Telephone: 88431.

COVENTRY MOTOR FITTINGS CO., LTD.
(THE), Grafton Street, Coventry.
Products Manufactured: Radiators for Auto-
mobiles, Commercial Vehicles, Stationary
Sets, etc.
Established: 1902.
Joint Managing Directors: L. Garratt, A. L.
Garratt.
Telephone: 3144/5/6.
Telegrams: "Radiate".
Trade Mark: "C.M.F."

COVENTRY MOTOR SUNDRIES CO., LTD.,
 Spon End, Coventry.
 Products Manufactured: Trimmings and Components in Textile Materials for the Motor Trade. Plastic Mouldings and Extrusions for all trades.
 Established: 1910.
 Directors: A. R. Grindlay, C.B.E., J.P., R. R. Grindlay, A. S. C. Grindlay.
 Telephone: Coventry 4908.

COVENTRY MOVEMENT CO., LTD. (THE),
 Spon Street, Coventry.
 Products Manufactured: Ball Joints, Bar Repetition Work and High Grade Clockwork Movements, etc.
 Established: 1889.
 Directors: C. H. Yeomans, S. T. Pierson, T. E. Bolton, E. T. Pierson.
 Telephone: 4542.
 Telegrams: "Movements," Coventry.

COVENTRY PACKING CASE CO. (THE),
 129, Harefield Road, Coventry.
 Products Manufactured: Packing Cases and General Woodwork.
 Established: 1910.
 Proprietor: G. F. White.
 Telephone: 2526.

COVENTRY RADIATOR & PRESSWORK CO., LTD.,
 Canley, Coventry.
 Products Manufactured: Radiators, Heat Exchanges, Presswork, Sheet Metal Work.
 Established: 1890.
 Telephone: 2044 (10 lines).
 Telegrams: "Covradco", Coventry.
 Trade Mark: "Covrad".

COVENTRY REFRIGERATOR CO., LTD.,
 Northfield Road, Coventry.
 Products Manufactured: Condensing Units, Thermostats, Expansion Valves and Refrigeration Fittings.
 Established as Limited Co.: 1937.
 Telephone: 2256.
 Trade Mark: "Percold".

COVENTRY SAND AND GRAVEL CO.,
 Wolston, near Coventry.
 Products Manufactured: Washed Crushed and Graded Gravel, Washed Sand, Building Sand.
 Established: 1928.
 Proprietor: H. M. Yardley.
 Telephone: Wolston 237.

COVENTRY STEEL STAMP MANUFACTURERS (THE),
 Hill Cross, Coventry.
 Products Manufactured: Steel Stamps, Engraving and Diesinking.
 Established: 1916.
 Proprietor: H. E. Warner.
 Telephone: 3751.

COVENTRY SWAGING COMPANY LIMITED,
 Torrington Avenue, Coventry.
 Products Manufactured: Screws, Nuts and Bolts, Spokes and Nipples, Sewing Machine Needles.
 Established: 1898.
 Directors: Messrs. L. J. Ross, W. R. Reid, H. K. Randall, G. R. Vines, R. Vines (Managing Director).
 Telephone: Coventry 3132/3/4/5/6.
 Telegrams: Spokes, Coventry.

COVENTRY TILE CO., LTD. (THE),
 2, Edmund Road, Coventry.
 Products Manufactured: Floor and Wall Tile Fixers, Terrazzo Manufacturers.
 Established: 1907.
 Telephone: 3388.

COVENTRY TIMBER BENDING CO., LTD.,
 Swallow Road, Holbrook Lane, Coventry.
 Products Manufactured: Laminated and Solid Wood Work.
 Established: 1938.
 Directors: H. E. Newsum, L. G. Hains.
 Telephone: 88220.

COVENTRY VICTOR MOTOR CO., LTD.,
 137, Cox Street, Coventry.
 Products Manufactured: Diesel and Petrol Engines for Industrial, Agricultural, Automotive and Marine application.
 Established: 1911.
 Directors: W. A. Weaver, S. J. Cordery, A. N. Weaver.
 Telephone: Coventry 5054, 5055, 5056.
 Telegrams: Precision, Coventry.
 Overseas Agents: In practically every country in the world.
 Trade Marks: "Coventry Victor", "Neptune", "Perfecta", "Venus", "Zephyr", "O.K.", "Type N", "Midget".

CRAMP ENGINEERING CO. LTD. (THE),
 Union Street, Coventry.
 Products Manufactured: Engineering Machinists.
 Established: 1910.
 Directors: Percy J. Cramp, Malcolm P. Cramp and Cyril J. Cramp.
 Telephone: Coventry 4726.

CURTIS & BEAMISH, LTD.,
 Northfield Road, Coventry.
 Products Manufactured: All Classes of Printing.
 Established: 1865.
 Directors: W. Grant Beamish, H. Cleaver, Alan Beamish.
 Telephone: 4931.

CURTIS, W. W. LTD., Cheylesmore Press,
Coventry.
Products Manufactured: Advertising Literature,
Books, Process Engraving, Commercial
Stationery.
Established: 1903.
Directors: E. Curtis, W. V. Curtis, J. H. Curtis,
W. Holmes.
Telephone: Coventry 5057.

CYLINDER REBORING (COVENTRY) LTD.,
Leicester Causeway, Coventry.
Products Manufactured: Anti-Friction Bearings,
Cylinder Bore.
Established: 1936.
Directors: W. G. King, R. Cowlishaw.
Telephone: Coventry 62815.

D

DAIMLER COMPANY, LTD. (THE), Radford
Works, Coventry.
Products Manufactured: Daimler Motor Cars,
Diesel Engines.
Established: 1896.
Proprietors: Subsidiary of B.S.A. Group.
Telephone: Coventry 4161.
Overseas Agents: All over the World.
Trade Mark: Daimler.

DALTON, BARTON & CO., LTD., Mason
Road, Foleshill, Coventry.
Products Manufactured: Upholstery Moquettes
and Trimmings, Medal Ribbons, Cotton and
Worsted Webs, Tapes and Cords, Military
Braids, etc.
Established: 1820.
Directors: E. C. P. Crease, E. G. Bays, W. Green,
S. E. Crease.
Telephone: 88078.
Telegrams: "Dalbart", Coventry.
Overseas Agents: Australia, Canada, South
Africa, New Zealand, Middle East, Far East.

**DAVIES, ARTHUR & SONS, 16, Little Park
Street, Coventry.**
Products Manufactured: Cleaning Wipers and
Cotton Wastes.
Established: 1820.
Proprietor: E. M. Davies.
Telephone: 3998.

DAVIS, STUART LTD., Much Park Street,
Coventry.
Products Manufactured: Various Machine Tools.
Established: 1940.
Directors: Douglas D. Davis, A.M.I.P.E.,
G. E. Davis, C. S. Davis.
Telephone: Coventry 63091-2.
Telegrams: Machinery.

DROIT ENGINEERING CO. (THE), 3,
Adelaide Street, Coventry.
Products Manufactured: Cycle Components and
Heat Treatment Specialists.
Established: 1920.
Proprietor: G. B. Beaufoy.
Telephone: 2810.

DUNLOP RIM & WHEEL CO., LTD., Foleshill,
Coventry.
Products Manufactured: Wheels for Commercial
Vehicles, Tractors, Tanks, Motor Cars, Trolleys
and Barrows, Cycle and Motor Cycle Rims,
Pram Rims, Cycle Valves.
Telephone: Coventry 88733.
Telegrams: Sound, Coventry.

**DUNLOP RUBBER CO. LTD., AVIATION
DIVISION,** Foleshill, Coventry.
Products Manufactured: Aircraft Wheels, Tyres
and Brakes. Pneumatic and Electro-pneumatic
Control Systems for Flying Controls, Brakes
and Gun-firing Gear etc. Rubber Accessories,
Windscreen Wipers, De-icing Equipment,
Cabin Seals. Flexible Pipes. Tyre Servicing
Equipment.
Telephone: Coventry 88733.
Telegrams: Sound, Coventry.
Overseas Agents: Dunlop Company—world wide.

DUNN, A. L. & CO., LTD., New Inn Bridge,
Foleshill, Coventry.
Products Manufactured: Aluminium Gravity Die
Castings, Aluminium, Gun Metal and Phosphor
Bronze Sand Castings.
Established: 1924.
Directors: A. L. Dunn (Chairman), A. Goode,
S. J. Compton (Managing Director).
Telephone: Coventry 88644.

E

EARLSDON ENGINEERING CO., LTD.,
Hearsall Lane, Coventry.
Products Manufactured: Machined Parts for
Automobile Trade and Agriculture Vehicles,
etc.
Established: 1912.
Directors: C. R. Instone, A. Squillario.
Telephone: 2967.

E.C.S. (COVENTRY) LTD., Much Park Street,
Coventry.
Products Manufactured: Gauges, Tools and
Optical Machinery.
Established: 1935.
Directors: L. B. Booth, M. B. Booth, C. Randall.
Telephone: 5297, 60347.
Trade Marks: L "Armachrome", "Strouel".

EDWARDS THE PRINTERS, LTD., Quinton Road, Coventry.
Products Manufactured: Fine Art Colour and General Letterpress Printers and Bookbinders.
Established: 1923.
Directors: Ellen Mary Edwards, Albert Henry Edwards, Florence Hatton.
Telephone: 4121/2.

EFFICIENCY ENGINEERS (COVENTRY) LTD., Sydnall Road, Longford, Coventry.
Products Manufactured: Jigs, Tools, Cycle and Motor Cycle Wheel Building and Trueing Machines, Machine Tools, Factory Plant Removals and Complete Installation.
Established: 1947.
Directors: J. H. Mayne, T. Bell.
Telephone: Coventry 89287.

F

FARMER & SON (COVENTRY) LTD., 170, Spon Street, Coventry.
Products Manufactured: Aircraft Parts, Jig and Tool Presswork and General Machining.
Established: 1909.
Directors: A. W. Finney, A. G. Meacham.
Telephone: 4191.
Telegrams: Remraf.

FELLOWS & SON, Canley Gates, Canley Road, Coventry.
Products Manufactured: Greenhouses, Portable Buildings, etc.
Established: 1907.
Proprietor: W. E. Fellows.
Telephone: 2774.

FINHAM METALLIC PRODUCTIONS, Gosford Street, Coventry.
Products Manufactured: Metal and General Shearing Machinery, Machine Tools, Art Metal Work, Bathroom and Waterproof Furniture.
Established: 1946.
Proprietor: J. A. Forrester.
Telephone: 60214.

FISHER & LUDLOW, LTD., Tile Hill, Coventry.
Products Manufactured: Automobile Bodies, General Presswork.
Established: 1851.
Directors: A. Keats, O.B.E. (Chairman and Managing Director), R. C. Cox, A.F.R.Ae.S., Neville B. Ludlow, F. Dunn.
Telephone: Tile Hill 66251.
Trade Mark: Fisholow.

FOLESHILL BRICK & TILE CO., LTD. (THE), Sydnall Road, Longford, Coventry.
Products Manufactured: Wirecut Grade B, Engineering Bricks, Rusticated Bricks, Special Bricks, Cants, Plinths, Squints, Bull-nose etc.
Established: 1889.
Directors: L. A. Wheeler, F. L. Wheeler, R. Connell, C. T. Edge.
Telephone: Coventry 88505.

FOLESHILL GAS WORKS.
Products Manufactured: Gas and Allied Products.
Proprietors: West Midlands Gas Board, Coventry District, Gas Street, Coventry.
Telephone: 3033.

FORCE-IT FERTILIZER CO., LTD., Rowley's Green, Longford, Coventry.
Products Manufactured: Compound and Organic Fertilizers, Insecticides.
Established: 1943.
Directors: G. H. Monk (Chairman), J. M. Pratt, A. G. Bayliss (Managing Director), B. C. Muggleton, F.C.A. (Secretary).
Telephone: 88907.

FOZEL CASTINGS CO., LTD., Francis Street, Coventry.
Products Manufactured: Non-Ferrous Metal Castings.
Established: 1920.
Directors: A. Saunders, Mrs. M. Saunders.
Telephone: Cov. 89021.
Telegrams: Fozel, Coventry.

FRANCIS & BARNETT, LTD., Lower Ford Street, Coventry.
Products Manufactured: Motor Cycles.
Established: 1919.
Directors: S. R. Hogg, D.S.O., M.C., F.C.A. (Chairman), G. I. Francis (Managing), E. A. Barnett (Sales), C. R. Collier, D. S. Heather, J. F. Kelleher.
Telephone: Coventry 3054 (2 lines).
Telegrams: Franbar, Coventry.
Overseas Agents: All important overseas markets.
Trade Mark: Francis-Barnett.

FRANKLIN, WILLIAM, & SON, LTD., Much Park Street, Coventry.
Products Manufactured: Ribbon and Woven Labels.
Established: 1835.
Directors: L. J. Clarke, K. F. Clarke, A. N. Lord, E. Sidwell, S. L. Penn.
Telephone: 5204, Coventry.
Telegrams: Francisco, Coventry.
Overseas Agents: Canada, South Africa, New Zealand, Nova Scotia and New Brunswick.

FRENCH, E. O., LTD., 104, Little Park Street, Coventry.
Products Manufactured: Metal Thread Screws, Nuts and Washers, and Bicycle and Motor Spokes and Nipples.
Established: 1926.
Directors: E. G. French, M. Robson, C. Hill, and A. E. W. Ball.
Telephone: 62517/8.
Telegrams: Threads.
Trade Mark: "Challenge" Brand.

FRISWELL, T. E., 62-64, Raglan Street, Coventry.
Products Manufactured : Picture Frames (Glass Merchant).
Established : 1870.
Proprietor : T. E. Friswell.
Telephone : 4791.

G

GENERAL ELECTRIC CO., LTD. (THE), Telephone, Radio and Television Works, Stoke, Coventry.
Products Manufactured : Telecommunication Equipment for lines and radio.
Established : 1886.
Telephone : Cov. 4111 (10 lines).
Telegrams : Springjack, Telex, Coventry.
Overseas Agents : Branches and Agents in principal towns throughout the world.
Trade Mark : G.E.C.

GILL, SAMUEL, & SONS (ENGINEERS), LTD., 212, Lythall's Lane, Foleshill, Coventry.
Products Manufactured : Designers and Manufacturers of Jigs, Fixtures, Multi Spindle Drill Heads, and Special Machine Tools.
Established : 1919.
Directors : S. E. R. Gill (Chairman), W. P. Gill, F. G. Gill, R. E. Gill.
Telephone : Coventry 88605/6.

GLASS (COVENTRY) LIMITED, Raglan Street, Coventry.
Products Manufactured : Mirrors, Splashbacks, Lighting Fittings, Leaded Lights, Decorative Glass, Table Tops, Shelves, Showcases, Fingerplates, Glasses for the Motor Industry. Wall-lining, Roof Glazing and fixers of all types of glass. Glazing Contractors.
Established : 1929.
Directors : T. H. Whiteman (Managing Director), R. Whiteman, E. Kennell.
Telephone : 60626/7/8.

GLENN & CO., LTD., Bond Street, Coventry.
Products Manufactured : Boiled Sweets and "Old Joe's Toffee".
Established : 1885.
Directors : E. Glenn, J. W. Milner, S. Milner.
Telephone : 2521.
Trade Mark : "Old Joe's Toffee".

GLOBE FOUNDRY (COVENTRY) LTD., 15, Dover Street, Coventry.
Products Manufactured : Non-Ferrous Castings.
Established : 1909.
Directors : M. A. Munden, J. A. Munden.
Telephone : 5283.

GODIVA ENGINEERING CO., LTD., All Saints' Lane, Coventry.
Products Manufactured : Repetition Engineers and Automatic Specialists.
Directors : W. E. Squires, L. Squires.
Telephone : 62127-8-9.
Telegrams : Nagec.

GODIVA FIREPLACES, LTD., 32, Earl Street, Coventry.
Products Manufactured : Tiled Fireplaces.
Directors : J. E. Somerville, L. H. Griggs.
Telephone : 60314.
Trade Mark : "Godiva".

GOODWIN, FOSTER, BROWN, LTD., Cox Street, Coventry.
Products Manufactured : Self Raising Flour, Sweetened Cake Flour.
Telephone : Coventry 2224-2225.
Trade Marks : "Goodwin's Extra", "Sunfeast", "Challenge", "Old Judge", "Red Shield".

GOSFORD PRESS, LTD., Little South Street, Coventry.
Products Manufactured : Producers of High Class Print by the Offset Process.
Established : 1937.
Directors : John Brain, James C. T. Glenn.
Telephone : 60434.

GRANT, W. H. & CO., LTD., Livingstone Mills, Lockhurst Lane, Coventry.
Products Manufactured : Woven and Printed Garment Labels of all descriptions, Bindings, Ribbons, Naval Hat Bands, Woven and Embroidered Badges.
Established : 1888.
Directors : R. H. Grant, J. Grant, S. H. Clee.
Telephone : 88648.
Telegrams : "Grants", Foleshill, Coventry.

GRAPHIC PRESS (THE), 60, Sackville Street, Coventry.
Products Manufactured : Letterpress Printers and Stationers.
Established : 1920.
Proprietors : Robert Barton and Leonard H. Hall.
Telephone : 3879.

GREGORY, F. A., Eureka Works, 23, Allesley Old Road, Coventry.
Products Manufactured : Furniture, Gauge Cases and Wood Parts for the Motor Trade.
Established : 1928.
Proprietor : F. A. Gregory.
Telephone : 5113.

GRIFFIN, A. H., & CO., LTD., 4a, Priory Street, Coventry.
Products Manufactured: Scales and Weighing Machines, also Repairs to all makes of scales and machines.
Established: 1921.
Directors: E. F. Griffin, A. Griffin, A. H. Griffin.
Telephone: 60405.

GRIMLEY, H. R. & SONS, 70, Longford Road, Coventry.
Products Manufactured: Haulage Contractors.
Established: 1920.
Directors: H. R. Grimley, T. C. Cross.
Telephone: 88477.
Trade Mark: T. & V.

GRINDLAY (COV) LTD., Peerless Works, Shackleton Road, Coventry.
Products Manufactured: General Engineering, Tooling for Motor and Aircraft Industries.
Established: 1918.
Directors: A. R. Grindlay, C.B.E., J.P., R. R. Grindlay, A. S. C. Grindlay.
Telephone: 62174/5.

GULSON ENGINEERING CO., LTD. (THE), Gulson Road Works, Coventry.
Products Manufactured: Internal Combustion Engines, Compressors, Food Packing Machines, General Engineering.
Established: 1919.
Directors: Herbert Hayward, Alfred Upham.
Telephone: 2441.

H

HAMBRIDGE, J. W., LTD., Cross Road, Foleshill, Coventry.
Products Manufactured: Portable Buildings of all kinds.
Established: 1927.
Directors: J. W. Hambridge (Managing Director), V. Hambridge.
Telephone: 88345.

HAMLIN, ANDREW M., LTD., 121a, Much Park Street, Coventry.
Products Manufactured: Printed Matter.
Established: 1925.
Directors: C. Hamlyn, A. P. Wright.
Telephone: Cov. 4434.

HAMMERTON, H. E. & SON, LTD., 122, Much Park Street, Coventry.
Products Manufactured: Ribbon and Smallwares, Dyers and Finishers.
Established: 1840.
Directors: Mark Hammerton, James Edgar Torrance, Geoffrey Clive Hartshorn.
Telephone: 3891.
Telegrams: Hammerton, Finisher, Coventry.

HARNALL ENGINEERING CO., Upper Well Street, Coventry.
Products Manufactured: Engineers. Specialities: Shackle Bolts, King Pins, Heat Treatment.
Established: 1919.
Proprietor: W. Hayward.
Telephone: 2552.

HAWTHORN BROS. (FILES) LTD., 50, Spon Street, Coventry.
Products Manufactured: Grinders of Guillotine Knives and Shear Blades, File Manufacturers.
Established: 1900.
Directors: H. Butterell, E. E. Butterell.
Telephone: Coventry 2966.

HAWTHORNE, F. (COVENTRY), LTD., Parkside, Coventry.
Products Manufactured: Steel Letter Cutters, Die Sinkers, Engravers, Name Plate Manufacturers.
Established: 1921.
Directors: F. Hawthorne, E. Hawthorne.
Telephone: 2533.

HERBERT, ALFRED, LTD. Head Works: Foleshill, Coventry. Factored Division: Red Lane, Coventry.
Products Manufactured: Machine Tools, Small Tools and Machine Shop Accessories, Atritor Unit Pulveriser.
Established: 1894.
Directors: Sir Alfred Herbert, Col. C. W. Clark, J. Pickin, J. C. Blair, A. H. Lloyd, E. R. Schofield, G. Townsend, C. Harrison, W. Core, D. M. Gimson, J. W. Ellison, J. H. Mahler.
Telephone: Head Works, 88781
 Factored Division, 89221
Telegrams: Lathe, Telex, Coventry.
Overseas Agents: In all important countries throughout the world.
Trade Mark: A.H.
Trade Names: "Coventry", "Herbert", "Tangic", "Tangel", "Tangar", "Zonic", "Holozone", "Ardoloy", "Atritor".

HERITAGE PETERS ADVERTISING SERVICE
 74, Kenilworth Road, Coventry.
Advertising Consultants.
Established: 1913.
Proprietor: J. Heritage-Peters.
Telephone: 67207 and 67660, Coventry.

HERMITAGE SHEET METAL CO., Stoke Row, Coventry.
Products Manufactured: Sheet Metal Work.
Established: 1946.
Proprietor: W. T. Harrison.
Telephone: 4703.

HEY ENGINEERING COMPANY, LTD.,
Lythall's Lane, Coventry.
Products Manufactured : Machine Tools of the following types : Gear Tooth Rounding and Chamfering Machines, Cam Milling machines, Thread Milling machines, Centring machines, Tapping machines, Multiple Drill Heads.
Established : 1932.
Directors : S. B. Wright (Managing Director), O. M. Simpson (Director and Secretary).
Telephone : Coventry, 88641-2.

HILLFIELDS ELECTRICAL CO., LTD., 9,
Primrose Hill Street, Coventry.
Electrical and Refrigeration Installation and Service Engineers.
Established : 1931.
Telephone : 2820.

HILL, CHARLES (PRINTERS), LTD., 48,
New Street, Coventry.
Products Manufactured : Letterpress and Lithographic Printing.
Established : 1909.
Directors : T. C. F. Hill, C. E. P. Hill.
Telephone : 4724.

HILLMAN MOTOR CAR CO. LTD., Stoke, Coventry and Ryton-on-Dunsmore, near Coventry.
Products Manufactured : Motor Cars.
Established : 1907.
Directors : Sir Wm. Rootes, K.B.E. (Chairman), Sir Reginald Rootes (Deputy Chairman), Capt. J. Brittain-Jones, G. Lloyd Dixon, R. W. Hammond, C.B.E., E. W. Hancock, M.B.E., W. G. Rootes, B. G. Rootes, The Marquess of Willingdon, B. B. Winter.
Telephones : Stoke Factory 5544 ; Ryton-on-Dunsmore 62031.
Telegrams : Hillclimb, Coventry ; Minx, Coventry

HOLBROOK, S. R., LTD., Grosvenor Road, Coventry.
Products Manufactured : Cotton Piece Goods, Domestic Sheets, Motor Cloths, Furnishing Fabrics.
Established : 1920.
Directors : S. R. Holbrook, H. E. K. Cotton, H. F. Holbrook, K. E. Holbrook.
Telephone : Coventry 5068.
Telegrams : "Holson, Coventry".

HOLBROOKS FOUNDRY, LIMITED, Parkgate Road, Coventry.
Products Manufactured : Castings.
Established : 1919.
Directors : H. Wylie (Chairman), V. H. McGrattan, Sir John Fox, H. E. Crippenfield, C. F. Rogers.
Telephone : Coventry 89041.

HUDSON, G., LIMITED, Latham Road, Coventry.
Products Manufactured : Poultry Appliance Manufacturers.
Established : 1931.
Directors : G. T. Hudson, L. Wilson.
Telephone : 4621.
Trade Marks : "Hydson-Rearmor", "Hudson-Laymor".

HUMBER LTD., Stoke, Coventry and Ryton-on-Dunsmore, near Coventry.
Products Manufactured : Motor Cars.
Established : 1867.
Directors : Sir Wm. Rootes, K.B.E. (Chairman), Sir Reginald Rootes (Deputy Chairman), Capt. J. Brittain-Jones, G. Lloyd Dixon, R. W. Hammond, C.B.E., E. W. Hancock, M.B.E., W. G. Rootes, B. G. Rootes, The Marquess of Willingdon, B. B. Winter.
Telephones : Stoke Factory 5544 ; Ryton-on-Dunsmore 62031.
Telegrams : Humber, Coventry ; Ryton-on-Dunsmore, Snipe, Coventry.

I

IMPERIAL CHEMICAL INDUSTRIES LTD., Rotherham Road, Coventry.
Products Manufactured : Upholstery Trimmings, Draught Excluders, Door Seals, etc. for all Trades.
Established : 1926.
Telephone : 88675.
Telegrams : Flexibead, Coventry.
Trade Marks : "Flexibead", "Flexlace" and "Foldtite".

IRCO, LTD., Swan Lane, Coventry.
Products Manufactured : Specialized Factory Handling Equipment in steel and timber.
Established : 1932.
Directors : Cecil Rushby, Samuel George Ives.
Telephone : Coventry 60254/5.

IRELAND, A. (STATIONERS), LTD., Barras Lane, Coventry.
Retail : 57, Corporation Street, Coventry.
Products Manufactured : Commercial Stationery.
Established : 1913.
Directors : R. M. Smith (Mrs.), A. D. Smith, J. B. Smith.
Telephone : 3339 (Barras Lane) 3936 (Corporation Street).

ISO SPEEDIC CO., LIMITED (THE), Friars' Road, Coventry.
Products Manufactured : High Precision Governors for Petrol and Diesel Engines, Generating Sets, etc.
Established : 1942.
Directors : L. P. Lee and F. Tippen.
Telephone : 3147 Coventry.
Telegrams : Isopeedic, Coventry.
Overseas Agents : World wide distribution.

J

JACK, ROBERT, HOSIERY, LTD., Torrington Avenue, Canley, Coventry.
Products Manufactured : Gents' Plain and Fancy Half Hose.
Established : 1934.
Directors : Robert Jack, John Alex Jack.
Telephone : 66212, Tile Hill.

JACKSON, J. & H. B., LTD., Conduit Yard, Fleet Street, Coventry.
Products Manufactured : Scrap Metal Merchants.
Established : 1911.
Directors : H. B. Jackson, J. N. Weaver, L. Wincott.
Telephone : 4023/4.
Telegrams : Residues, Coventry.

JAGUAR CARS, LTD., Coventry.
Products Manufactured : Motor Cars.
Established : 1922.
Directors : W. Lyons (Chairman and Managing Director), A. Whittaker (General Manager), W. M. Heynes (Chief Engineer), T. W. Daffern.
Telephone : 88681 (10 lines).
Telegrams : "Jaguar", Coventry.
Overseas Agents : In all countries.
Trade Mark : "Jaguar".

K

KELLEY & SON (COVENTRY) LTD., 959, Foleshill Road, Coventry.
Products Manufactured : Joinery Manufacturers, Sawmillers, Timber Merchants.
Established : 1885.
Directors : O. Kelley, E. R. Kelley, E. S. Kelley.
Telephone : 89025-6.

L

LAIRD, B., & CO., LTD., Carlton Road, Coventry.
Products Manufactured : Woven Labels.
Established : 1907.
Director : B. Laird (Managing Director).
Telephone : 89019.
Telegrams : Tabs, Coventry.

LAMMAS MANUFACTURING CO., 38, Moor Street, Coventry, and at 24, Walsgrave Road, Coventry.
Pressworkers and Welders.
Established : 1924.
Proprietor : A. E. Gollop.
Telephone : 2732.

LANCHESTER MOTOR CO., LTD. (THE), Radford Works, Coventry.
Products Manufactured : Motor Cars.
Established : 1899.
Proprietors : Subsidiary of B.S.A. Group.
Telephone : Coventry 4161.
Telegrams : Motivity, Coventry.
Overseas Agents : All over the World.

LANT, W. & CO., LTD., Bond Street and Ryley Street, Coventry.
Products Manufactured : Soft Drinks.
Established : 1830.
Managing Director : F. Morton.
Telephone : 3226.

LAWTON TUBE COMPANY, LIMITED (THE), Torrington Avenue, Coventry.
Products Manufactured : Solid Drawn Brass and Copper Tubes.
Established : 1918.
Directors : C. Lawton, F. J. Lawton.
Telephone : Tile Hill, 66203/4.
Telegrams : "Lawton", Coventry.
Overseas Agents : C. M. Langton & Partners (Pty.) Ltd., 104/6, Jubilee House, 15, Simmonds Street, Johannesburg, South Africa.
 Vincent Elliott Agencies, P.O. Box No. 141, Port of Spain, Trinidad.

LEA-FRANCIS CARS, LIMITED, Much Park Street, Coventry.
Products Manufactured : Motor Cars, Petrol Engines and Light Engineering Products.
Established : 1897.
Directors : Messrs. G. H. Leek, C. A. Rookes, R. H. Rose and G. T. Andrews.
Telephone : 60204/5/6 and 4006/7/8.
Telegrams : Leaf, Coventry.
Overseas Agents : Argentine, Australia, Brazil, Chile, Denmark, Eire, Egypt, Greece, Holland, India, New Zealand, Palestine, Portugal, South Africa, Spain, Sweden, Turkey, Uruguay, U.S.A.
Trade Mark : Lea-Francis.

LEE, FRED & CO., 7, Dover Street, Coventry.
Products Manufactured : Jewel Bearings for Instruments of Precision.
Established : 1900.
Proprietor : Horace Lee.
Telephone : 4433.
Telegrams : Fred Lee—Coventry.
Trade Mark : Diamond.

LEE, WILLIAM & SON, 17/18, Priory Row, Coventry.
Products Manufactured : Textiles, Smallwares (Trimmings, Braids, etc.)
Established : 1871.
Proprietor : John W. Lee.
Telephone : 3317.

LEE, BEESLEY & CO., LTD., "Electron House", 6, Warwick Row, Coventry.
 Electrical Installations of all kinds.
Established : 1907.
Directors : G. S. Nott, H. Beesley,
Telephone : 60247 (5 lines).

LEE, THOMAS (COVENTRY) LTD., 11, Clarendon Street, Coventry.
 Products Manufactured : Letterpress Printing and Duplicate Books, Manufacturing Stationers, Paper Merchants.
Established : 1926.
Directors : T. Lee, T. Lee, Junr., R. Lee, A. Upham.
Telephone : 3531.

LEETE, J. & CO., LIMITED, Fortis Works, Norfolk Street, Coventry and Birmingham Road, Allesley, Coventry.
 Products Manufactured : Precision Turned Components and Gear Hobbing for the Instrument Trades.
Established : 1932.
Directors : J. Leete, F. E. Vaughan.
Telephone : Coventry 4800 and Meriden 342.

LEIGH MILLS CO., LTD. (THE), Hill Street, Coventry.
 Products Manufactured : Dress Goods, Serges, Men's Worsted Suitings, All Wool Shirtings, Trouserings, etc.
Established : 1863.
Directors : G. V. Street, A. H. Jagger, T. C. Dolphin, Lord Leigh, A. Lodge, E. H. Walker.
Telephone : 3407.
Telegrams : Leemills, Coventry.
Overseas Agents : U.S.A., Canada, South American, New Zealand, South Africa, Denmark, Holland, Austria, China, Greece, Egypt, Argentine, Iraq, Australia.

LENTON, L. & CO., LTD., Rockland Works, Eagle Street, Coventry.
 Products Manufactured : Textile Smallwares, Trimmings, Pompoms, Tassels, etc.
Established : 1880.
Directors : S. T. Lenton, W. M. Lenton.
Telephone : 3176 (PBX).
Telegrams : Pompoms, Coventry.
Overseas Agents : Throughout the world.

LERO ENGINEERING CO., LTD., Humber Avenue, Coventry.
 Products Manufactured : Aircraft and Engineering Components.
Established : 1942.
Directors : F. R. Lee, D. M. Lee, H. Alsop.
Telephone : Coventry 2831.
Trade Mark : "Lero".

LETCHFORD SWIFTS MOTOR PANEL CO., LTD., Lady Lane, Longford, Coventry.
 Products Manufactured : Automobile Panels and General Sheet Metal Workers.
Established : 1934.
Directors : S. A. Letchford, H. J. Swift.
Telephone : 89095.

LIGGINS, W. & SON, Vernon Street Works, Coventry.
 Products Manufactured : Ladies' Art Silk Underwear.
Established : 1877.
Partners : P. Wilbur Liggins, J. C. Liggins.
Telephone : 4489.
Telegrams : Liggins, Manufacturers, Coventry.

LINNETT, JOHN, LIMITED, Lawn Mill, Foleshill Road, Coventry.
 Products Manufactured : Braids, Cords, Fringes and Trimmings for the Dress, Furnishing, Hosiery and Shroud Trades.
Established : 1914.
Directors : Mrs. A. M. Linnett, Mrs. A. L. Shotton, Mr. F. W. Shotton.
Telephone : 89048.

LITHOEZI PRINTING CO., 60, Sackville Street, Coventry.
 Products Manufactured : Lithographic Printing.
Established : 1914.
Directors : J. Conduit, H. F. Reesby.
Telephone : 2197.

LONGFORD & MIDLAND CONCRETE CO., LTD., Bedworth Road and Grindle Road, Coventry.
 Products Manufactured : Hydraulically Pressed Concrete, Paving Slabs and Kerbs, Pre-cast Concrete Units.
Established : 1920.
Directors : T. F. Bolton, D. E. Pearson, J. Lole.
Telephone : 88236.

LONGFORD GENERATING STATION, Hawkesbury, Coventry.
 Products Manufactured : Generation of Electricity.
Established : 1928.
Proprietors : British Electricity Authority, British Electricity House, Great Portland Street, London, W.1.
Telephone : Cov. 88622 (4 lines).

LUCK, C. & SON, 27-29, Moor Street, Earlsdon, Coventry.
 Products Manufactured : Joinery.
Established : 1906.
Proprietor : C. W. Luck.
Telephone : 4825.

LYTHALL'S ENGINEERING CO., LTD., 10,
Lythall's Lane, Coventry.
Products Manufactured : Jigs, Tools, Moulds,
Gauges, etc.
Established : 1940.
Directors : E. J. Griffiths (Managing).
Telephone : Coventry 88552.

M

MARSDEN, FREDERICK, LTD., Densmar
Mill, Foleshill Road, Coventry.
Products Manufactured : Textile Piece Goods.
Established : 1890.
Directors : F. B. Marsden, F. Marsden, L.
Marsden, C. J. Burras.
Telephone : Coventry 4930.
Overseas Agents : Canada, Australia, New
Zealand, S. Africa, Eire, Holland, Denmark,
Norway, Switzerland.
Trade Marks : "Densmarspun", "Densmar".

MATTERSON, HUXLEY & WATSON, LTD.,
Coventry.
Products Manufactured : General Castings, Steel
Construction, Tools and Hardware.
Established : 1766.
Telephone : 4081 (8 lines).
Trade Mark : M.H.W.

MAUDSLAY MOTOR COMPANY LIMITED
(THE), Parkside Works, Coventry.
Products Manufactured : Heavy Duty Load-Carry
and Passenger Vehicles.
Established : 1900/1901.
Directors : O. D. Smith (Chairman and Managing
Director), G. Tisdale (Deputy Chairman),
F. Crossley, F.C.A., E. Germain, W. F. Pailing.
Telephone : Coventry 62091.
Overseas Agents : All over the World.
Trade Marks : Maudslay and "M" on Shield.

METCALFE EQUIPMENT, LIMITED, 203/269,
Foleshill Road, Coventry.
Products Manufactured : Supplies of All Types of
Catering Equipment, Complete Hotel and
Cafe Installations carried out.
Established : 1946.
Directors : C. B. Metcalfe, Mrs. M. V.
Dunderdale.
Telephone : Coventry 61071/2.

METCALFE, C. B., FOOD MACHINERY
LIMITED, 203/269, Foleshill Road, Coventry.
Products Manufactured : Food Slicing Machines
and Food Preparing Machines.
Established : 1944.
Directors : C. B. Metcalfe, Mrs. M. V.
Dunderdale.
Telephone : Coventry 61071/2.
Overseas Agents : Rea Brothers (Exports) Ltd.,
3, St. Helen's Place, London, E.C.3.

MIDDLEMORES (COVENTRY) LIMITED,
Little Park Street, Coventry.
Products Manufactured : Cycles, Saddles, Tool-
bags, Mudguards, and brass repetition work
for motor engineering and allied trades.
Established : 1796.
Overseas Agents in : Australia, New Zealand,
South Africa, India, Pakistan, Argentina,
Uruguay, Syria, Lebanon, Egypt.
Trade Mark : A globe with the letter "M" in the
middle.
Telephone : 2057.

MIDLAND FACTORING CO., LTD., 37,
Queen's Road, Coventry.
Products Manufactured : Pedal Cycles of all types.
Established : 1917.
Directors : C. M. D. Lawrence, J. F. Blacksell,
I. H. Lawrence.
Telephone : Coy. 2677.
Trade Mark : "Midland" Cycles.

MIDLAND PATTERN COMPANY, LIMITED,
5a and 4b, Stoneleigh Terrace, Queen's Road,
Coventry.
Products Manufactured : Pattern and Model
Makers to the Engineering and Foundry
Trades.
Established : 1919.
Managing Director : John Oswin.
Telephone : 2987.

MODERN MACHINE TOOLS, LTD., Maudslay
Road, Coventry.
Products Manufactured : Machine Tools, including
Capstan Lathes, 3 Operation Automatics,
Surface Grinders, The Weston Siphon Pump.
Established : 1928.
Directors : Harry Weston (Managing), J. S.
Tropman (Chairman), H. G. Taylor and
W. H. Day.
Telephone : Coventry 2132/3/4/5/6.
Telegrams : "Modern", Coventry.
Overseas Agents : Switzerland, South Africa,
Canada, Argentine.

MONK, WILLIAM (ELASTICS), LTD.,
Richmond Street Mills, Coventry.
Products Manufactured : Elastic Braids.
Established : 1870.
Directors : T. Monk, W. G. Monk.
Telephone : 61254.
Telegrams : Rubber, Coventry.
Overseas Agents : Australia, New Zealand,
South Africa, Rhodesia, British West Indies,
Norway, Sweden, Denmark, Holland,
Canada, Greece, Turkey, Irak and Iran.

MONK ENGINEERING CO., LTD. (THE),
High Street, Coventry.
Products Manufactured : Jigs, Fixtures, Special Tools and Small Assemblies, and Prototype Parts machined to toolroom limits.
Established : 1910.
Directors : G. O. Herbert, W. H. Herbert, M. M. Plevins.
Telephone : Coventry 3807.
Telegrams : Assistance, Coventry.

MONTGOMERY PLATING CO., LTD. (THE),
147-151, Lower Ford Street, Coventry, also 443, Foleshill Road, Coventry.
Products Manufactured : Technical Electroplaters and Electrodepositors on all materials.
Established : 1946.
Directors : E. T. J. Reading, N. A. Tope, L. F. Salvage.
Telephone : 61026-7.

MORRIS MOTORS LIMITED.
Chairman : Viscount Nuffield, G.B.E.
Vice-Chairman : R. F. Hanks.
ENGINES BRANCH, Courthouse Green, Coventry. Manufacturers engines for full range of Nuffield vehicles.
Established : 1923.
Telephone : Coventry 88701.
Telegrams : Morengines, Coventry.
Overseas Agents : Nuffield Exports, Ltd., Cowley, Oxford.

BODIES BRANCH, Quinton Road, Coventry. Manufactures bodies for Nuffield vehicles.
Established : 1926.
Telephone : Coventry 5301/2/3.
Telegrams : Holprat, Coventry.
Overseas Agents : Nuffield Exports, Ltd., Cowley, Oxford.

NUFFIELD TOOLS AND GAUGES, LTD.,
Mile Lane, Coventry.
Established : 1941.
Telephone : Coventry 4158.
Telegrams : Nufftools, Coventry.

MORTON & WEAVER, LTD., Cox Street, Coventry.
Products Manufactured : Small Machine Tools.
Established : 1904.
Directors : W. A. Weaver, S. J. Cordery, A. N. Weaver.
Telephone : Coventry 5054, 5055, 5056.
Telegrams : Precision, Coventry.
Overseas Agents : In practically every country in the world.
Trade Marks : "Acme" Grinder Carriers, "Weaver" Drill Chucks, "Handy" Shearing Machines.

MOTOR & ENGINEERING TRADES DISPOSALS CO. (THE).
Office : 238, Foleshill Road, Coventry.
Works : B/k. No. 10, Cash's Lane, Coventry.
Products : Waste Merchants, Leathers, Rexines, Upholstery Fillings and all Textile Wastes.
Established : 1935.
Proprietor : J. E. Rayson.
Telephone : 4279.
Telegrams : Disposals, Coventry.

MOTOR PACKING CO., LTD. (THE),
Torrington Avenue, Canley, Coventry.
Products Manufactured : Export Packers, Shippers and Case Makers.
Established : 1912.
Directors : L. G. Claridge (Chairman), E. L. Claridge (Managing Director), G. D. Claridge, P. C. Smith.
Telephone : 66243/4.
Telegrams : Mocapaco.

MOTOR PANELS (COVENTRY) LIMITED,
Holbrook Lane, Coventry.
Products Manufactured : Panels, Presswork, and General Sheet Metal Workers.
Established : 1920.
Directors : A. G. B. Owen (Chairman), E. W. B. Owen, J. M. Phillips (Managing), C. E. Partridge, E. Coupland.
Telephone : Coventry 88061 (4 lines).
Overseas Agents : In most countries.

MUNDEN, R. A. & CO., LTD., Dover Street, Coventry.
Products Manufactured : Non-Ferrous Castings.
Established : 1920.
Directors : M. A. Munden, J. A. Munden.
Telephone : 5283.

MUSSON, J. & COMPANY, LTD., Edgwick Road, Coventry.
Products : Joinery, Woodwork and Case Manufacturers.
Established : 1918.
Directors : J. Musson and E. Lucas.
Telephone : Coventry 89076/7.

N

NASH WELDED CONSTRUCTIONS, LTD.,
Torrington Avenue, Coventry.
Products Manufactured : Steel Fabrications, Heating, and Constructional Engineers.
Established : 1947.
Director : C. E. F. Nash.
Telephone : 66684.

NATIONAL COAL BOARD—W. MIDLANDS DIVISION, West Midlands Divisional Coal Board Headquarters, Himley Hall, near Dudley, Worcs.

Telephone : Dudley 3471.

Telegrams : Coalboard, Dudley.

Warwickshire Area Headquarters : Lindley Lodge, Watling Street, Higham-on-the-Hill, near Nuneaton, Warwickshire.

Telephone : Nuneaton 3551.

Principal Officers : Sir Ben Smith, P.C., K.B.E. (Chairman), G. J. S. Chalmers, C.A. (Deputy Chairman).

Area General Manager, Warwickshire Area : T. C. Maynard.

Collieries in, or adjacent to, Coventry :

Binley Coal Board Unit, Binley, Coventry ;
Coventry Coal Board Unit, Keresley, near Coventry.

Newdigate Coal Board Unit, Bedworth, near Nuneaton.

NEWARK, GEORGE & SON, LTD., New Buildings, Coventry.

Products Manufactured : Timber and Plywood Merchants.

Established : 1756.

Directors : S. L. Penn (Chairman), J. Turner, L. R. Bootle (Sub-Director).

Telephone : 3107.

NEWDIGATE ENG. CO., LTD., 48, Spon Street, Coventry.

Products Manufactured : High Class Engineers.

Established : 1946.

Directors : Ralph Naul (Managing Director).

Telephone : Coventry 61548.

NEW EAGLE ENGINEERING CO. LTD., Godiva Street, Coventry.

Products Manufactured : Aircraft and Motor Machined Components in Brass, Steel and other metals. Precision Machinists to Engineering and Allied Trades.

Established : 1922.

Directors : J. Smith, A. E. Wakefield, H. Weston.

Telephone : Coventry 2067.

NEW ENGLAND CYCLE CO., Brighton Street, Coventry.

Products Manufactured : Stove Enamelling of Motor Car, Motor Cycle and Cycle Components.

Established : 1920.

Director : Thomas H. Evans.

Telephone : 3278.

NORTH BRITISH RUBBER CO., LTD. (THE), 9a, Lower Ford Street, Coventry.

Products Manufactured : Rubber, Tyres, Footwear, and all Mechanical Rubber Products.

Established : 1863.

Telephone : 3476.

Telegrams : Clincher.

Overseas Agents : Brussels, Cape Town, Copenhagen, Johannesburg, Oslo, Paris, Toronto.

Agencies and Stockists throughout the world.

Trade Marks : "North British" and many others.

NORTH VIEW PRESS, LTD., North Street, Coventry.

Products Manufactured : Letterpress Printers and Bookbinders.

Established : 1933.

Directors : J. H. Brooks, W. E. Chatland, W. Chatland.

Telephone : 4477.

O

OAKEY & COX, LTD., 32, Queen Street, Coventry.

Products Manufactured : Masonic and all Regalia Ribbons, School, College and Club Hatbands : Brace Webs in Regimental and Club colours.

Established : 1919.

Directors : F. R. Oakey, S. H. Oakey.

Telephone : 62954.

Telegrams : "Regrib", Coventry.

P

PALMER HEALEY (PRINTERS) LTD., Hermitage Buildings, Longfellow Road, Coventry.

Products Manufactured : Bound Books.

Established : 1947.

Directors : J. H. Brooks, W. E. Chatland, Dr. K. Barlow, R. G. Barlow.

Telephone : Walsgrave 350.

PARBURY BROS., LTD., Grove Street, off Cox Street, Coventry.

Products Manufactured : Printers, Bookbinders, Paper Merchants, Wholesale Stationers.

Established : 1869.

Directors : F. L. Parbury, H. F. Parbury.

Telephone : 4420.

PARBURY, J. E., LTD., Cow Lane, Coventry.

Products Manufactured : Printers, Bookbinders, Wholesale Manufacturing Stationers, Paper Merchants, Commercial Art and Display Studios.

Established : 1917.

Directors : John E. Parbury, E. R. Parbury (Mrs.)

Telephone : 63021/2.

PARSONS, JOHN (COVENTRY) LTD.,
Cromwell Works, 69, Earlsdon Avenue,
Coventry.
Products Manufactured : Patent Windows, Patent
Paint Brushes, Wood and Metal Signs, Art
Woodwork, Shop and Office Fittings, and
Equipment.
Established : 1900.
Managing Director : John Parsons.
Telephone : 4423.
Trade Marks : "Parsons", "Cromwell".

**PATTERN & MODEL MANUFACTURING
COMPANY, LIMITED (THE),** Harper
Road, Coventry.
Products Manufactured : Patterns in Wood and
Metal for Aero, Motor, Electrical, Machine
Tool, and General Engineering.
Established : 1919.
Directors : Wm. Goss (Chairman and Managing
Director), L. G. Goss, A. Whitehouse,
F.C.I.S.
Telephone : 5124.

PATTISON, ARTHUR, LTD., Gosford Street,
Coventry.
Products Manufactured : Precision Machined
Components.
Established : 1939.
Directors : W. J. Merifield, A. H. Pattison,
D. A. Pattison, J. E. Naismith.
Telephone : 2175/6.
Telegrams : Premier, Cov.

PHILLIPS, H. E., LTD., 93, King William
Street, Coventry.
Products Manufactured : Metal Greenhouses.
Established : 1850.
Directors : E. Phillips, P. C. Phillips.
Telephone : 62134/5/6.
Trade Marks : Reliant and Defiant (relating to
horticultural products).

PHOENIX CASTINGS, LTD., Grove Street,
Coventry.
Products Manufactured : Aluminium Sand Castings,
Aluminium Gravity Die Castings, Silicon
Bronze Castings, Gun Metal Castings.
Established : 1908.
Directors : A. H. Jarrard (Chairman), C. D. Gay,
F. Rose, W. A. Lengden.
Telephone : 2969.

PISTONS (COVENTRY) LTD., Quinton Road,
Coventry.
Products Manufactured : Cast Iron and Aluminium
Pistons, Gudgeon Pins, Cylinder Liners.
Established : 1911.
Directors : E. M. Parsons, G. H. E. Parsons.
Telephone : 3825.
Telegrams : "Pistons".
Trade Marks : "Coventry Piston", "Coventry
Liner".

PLANT ENGINEERS (COVENTRY) LTD.,
Clay Lane, Coventry.
Products Manufactured : All types of Conveyors
and Structural Assemblies, Maintenance and
Heating Engineers.
Established : 1946.
Directors : F. W. Keatley, A.M.I.Plant.E.
(Managing Director), W. L. Tyler.
Telephone : 62865.

PRECISION CABINET CO. (THE), 70a,
Foleshill Road, Coventry.
Products Manufactured : Cabinet Makers, Side-
boards, Tables and Chairs.
Established : 1926.
Proprietor : T. P. Seggie.
Telephone : Coventry 2833.

**PRECISION TOOL & ACCESSORY CO.
(THE),** 133, Foleshill Road, Coventry.
Products Manufactured : Manufacturers of Jigs
and Fixtures, also General Engineers.
Established : 1919.
Proprietors : William James Cooper, Walter John
Essex.
Telephone : 3530.

PRESSINGS LIMITED, Cow Lane Works,
Coventry.
Products Manufactured : Sheet Metal Pressings
and Jigs, Tools and Fixtures.
Established : 1920.
Directors : L. Charles Cox, W. A. Cawthorne,
A. Upham.
Telephone : 3910.
Telegrams : Pressings, Coventry.

**PRIORY ELECTRIC SERVICE (COVENTRY)
LTD.,** 3, Lower Ford Street, Coventry.
Products Manufactured : Electrical Contractors,
Armature Winders, Neon Installations.
Established : 1930.
Managing Director : T. F. Huntley.
Telephone : 2591.

P.R. MOTORS LIMITED, Aldbourne Road,
Coventry.
Products Manufactured : Gears, Gear Boxes and
Transmission Units.
Established : 1938.
Directors : F. T. Hill, A. L. Parish, C. Riley.
Telephone : Coventry 2266.

PROCESS ENGRAVING CO., LTD., 39, Cow
Lane, Coventry.
Products Manufactured : Photography and Indus-
trial Art Work, Block Makers in Line, Tone,
and Colour.
Established : 1938.
Directors : C. V. Dales, N. V. Dales, R. West.
Telephone : Coventry 61188.

Q

QUINTON STATIONERY CO., LTD. (THE),
Quinton Road, Coventry.
Products Manufactured : Manufacturing Stationers,
Bookbinders, Office Furnishers.
Established : 1945.
Directors : Florence Hatton, Albert Henry
Edwards.
Telephone : 2333/4/5.
Trade Mark : "Quintonia".

R

RADENITE BATTERIES, LTD., 567/575,
Foleshill Road, Coventry.
Products Manufactured : Batteries for cars,
commercial vehicles and motor cycles.
Established : 1899.
Directors : J. P. Starley, C. E. Starley, G. W.
Moore.
Telephone : 89044/5.
Telegrams : Vanraden, Coventry.
Overseas Agents : Various Agents and Representa-
tives appointed in different countries abroad.
Trade Marks : Radenite, Van Raden.

REFRIGERATOR UNITS LTD., Western Works,
Burnsall Road, Canley, Coventry.
Products Manufactured : Refrigerator Condensing
Units.
Established : 1946.
Directors : J. J. Healy, M. Healy.
Telephone : 4120.
Trade Marks : "Northern Knight" Condensing
Units.

RELIANCE (COVENTRY) LTD., Trafalgar
Street, Coventry.
Products Manufactured : Aluminium Alloy Ingots,
Aluminium for De-oxidising, Coventry Simplex
Engines, Electrical Copper Contacts and
Fingers, Aluminium Die Castings.
Established : 1913.
Directors : G. W. Wardle (Managing Director),
H. R. Ward and N. V. Balfry.
Telephone : Coventry 4518.
Telegrams : "Aluminium", Coventry.

RELIANCE SHEET METAL WORKS, LTD.,
Mile Lane, Coventry.
Products Manufactured : Light Engineering and
Presswork.
Established : 1917.
Directors : E. G. Smith, F. A. Logan, A. Morris.
Telephone : Cov. 4906.

**RENOLD AND COVENTRY CHAIN COM-
PANY, LIMITED (THE),** Coventry Chain
Works, Spon End, Coventry.
Products Manufactured : Cycle and Camshaft
Chains, Transmission Chains for Agricultural
Industry, Roller Transmission Chains for
general industrial purposes.
Established : 1896.
Directors : Sir Charles G. Renold, J.P. (Chairman),
R. O. Herford, O.B.E. (Managing), W. L.
Barrows, O. Bortoya, H. G. Jenkins, E. J.
Parish, W. S. C. Tulley, C.B.E.
Telephone : Coventry 5091.
Overseas Agents : Representation throughout the
world.
Trade Marks : "Renold", "The Coventry".

RITZ ENGINEERING CO., LTD., "Premier
Works", Shakleton Road, Coventry.
Products Manufactured : General Machinists and
Engineers. All types of sub-contract machining.
Established : 1941.
Directors : W. H. Lenton, K. W. Lenton,
V. R. Lenton.
Telephone : Cov. 2312/13.

ROACH (SHEET METALS) LTD., Sunningdale
Avenue, Coventry.
Products Manufactured : Ventilator and Dust
Extractor Ducting, Fabrications, Acetylene
and Electric Welding, Sectional Sheds and
Greenhouses, Accessories Oil and Petrol
Tanks, General Sheet Metal Work.
Established : 1921.
Directors : E. Roach, B. C. Roach.
Telephone : 88202.

ROBBINS & POWERS LTD., City Flour Mills,
Wheatley Street, Coventry.
Products Manufactured : Bakers, Flour, Self-
Raising Flour and Animal Feeding Stuffs.
Established : about 1795.
Telephone : 2315-6 (two lines).
Telegrams : "Godiva".
Trade Marks : Elephant Brand and Homepride.

ROTHERHAM & SONS, LTD., Spon Street,
Coventry.
Products Manufactured : Taps, Lubricators,
Unions, A.G.S. Parts, Fillers, etc. Domestic
Clocks, Industrial Clocks, Time Lags, Timers,
Escapements, etc.
Established : 1750.
Directors : C. S. Oliver (Chairman and Managing
Director), Guy Campbell, E. Nelson (Secre-
tary), Miss B. K. Rotherham.
Telephone : 4154/5/6.

Overseas Agents :
W. & S. Australia - Leroya Ind. Pty. Ltd.
N.S.W. & Vic. - Geroya Ind. Pty. Ltd.
New Zealand - Mr. E. R. Morgan
Denmark - Mr. A. F. Lund-Nielsen
Sweden - Lindner & Co.
Argentina, Finland,
Iceland, Norway,
Palestine, Portugal,
Syria, Turkey,
Uruguay, } Lindner & Co.
Trade Mark : "Rotherhams, Coventry".

RUBERY, OWEN & CO., LTD., Paynes Lane, Coventry.
Products Manufactured: Steel Pressings of all kinds for the Motor and Allied Trades.
Established: 1884.
Directors: A. G. B. Owen, E. W. B. Owen (Managing Directors), Mrs. F. L. Owen, C. E. Partridge, Mrs. H. J. B. Baber.
Telephone: Coventry 60051-2.
Telegrams: Ruberowen, Coventry.
Trade Mark: R.O.Co.

S

SAMMONS, THOMAS & SON, Allesley, near Coventry.
Products Manufactured: Home Grown Timber.
Established: 1893.
Proprietor: Thomas P. Sammons.
Telephone: Allesley 227.

SELF-CHANGING GEAR CO., LTD., Lythall's Lane, Coventry.
Products Manufactured: Transmissions, Gear-boxes, etc.
Established: 1928.
Directors: Sir Frank Spencer Spriggs (Chairman), W. G. Wilson, C.M.G., A. G. Wilson, W. J. Wakley, J. F. Robertson.
Telephone: Coventry 89081 (4 lines).
Overseas Agents: New Zealand, Sweden, Finland, Australia, Tasmania, Norway, Hungary.

SHANKS, E. O. & SONS, LTD., Lockhurst Lane, Coventry.
Products Manufactured: Timber Merchants, Joinery, Packing Cases, Sectional Buildings, General Woodwork.
Established: 1905.
Directors: W. Erle Shanks, F. E. Shanks, S. A. Shanks.
Telephone: 89051.

SHARPE, W. H. & SONS, 32, Victoria Street, Coventry.
Products Manufactured: Letterpress Printing, Manufactured Stationery.
Established: 1897.
Proprietor: W. H. Sharpe.
Telephone: 4316.

SHAW, L. W., 590a, Stoney Stanton Road, Coventry.
Products Manufactured: Engineers' Patterns.
Established: 1921.
Proprietor: L. W. Shaw.
Telephone: 88276.

SHELDON ENGINEERING CO., Day's Lane, Coventry.
Products Manufactured: Special Purpose Machine Tools, Ribbon Looms and Machine Tool Reconditioning.
Established: 1918.
Directors: H. S. Porter, E. Porter.
Telephone: 4634.

SHERBOURNE PLATING CO., LTD., Lower Ford Street, Coventry.
Products Manufactured: Electro-Depositors.
Established: 1905.
Directors: J. H. Saunders, H. J. Saunders, E. M. Saunders.
Telephone: 3253.

SINGER MOTORS, LIMITED, Canterbury Street, Coventry.
Products Manufactured: Motor Cars.
Established: 1875.
Chairman and Managing Director: A. E. Hunt.
Telephone: Coventry 5071.
Telegrams: Singacars.
Overseas Agents: Throughout the World.

SMITH, H. A. & SON, LTD., Whitefriars Press, Burnsall Road, Canley, Coventry.
Products Manufactured: Printers, Bookbinders and Commercial Stationers.
Established: 1900.
Directors: A. Bednell, P. T. Smith, Major T. W. Kimpton (Managing Director).
Telephone: 4261.

SMITH'S STAMPING WORKS (COVENTRY) LIMITED, Ribble Road, Coventry.
Products Manufactured: Drop Forgings in Steel and Light Alloys for Motor Aircraft and General Engineering Trades.
Established: 1896.
Directors: J. F. Byrne (Chairman), S. Bramhall, M.B.E. (Managing Director), Hugh C. Aston, F.C.A., Hugh F. W. Perry, P. Rowley, B.Sc., F.I.M.
Telephone: 3151/2/3.
Telegrams: "Force".
Trade Mark: "S" in Triangle in Circle.

SOTOS, 455, Foleshill Road, Coventry.
Products Manufactured: Silk Rayon and Nylon Underwear, Corsetry and Bras.
Established: 1928.
Proprietor: Ernest J. Twigg.
Telephone: Cov. 88087.
Trade Marks: "Sotos".

SPENCER, M. H. & CO., Priory Mills, Priory Street, Coventry.
Products Manufactured: Reeds and Healds for Weaving.
Established: 1823.
Proprietor: T. H. Spencer.
Telephone: Cov. 3120.
Overseas Agents: Blamires & Beeby Limited, Melbourne, Australia.

STABEL PRODUCTS, LTD., Burnsall Road, Coventry.

Products Manufactured: Accessories and Equipment of all types for the Textile Industry, in plastic, light alloy and wood.

Established: 1948.

Directors: H. Burbidge, H. L. Burbidge, P. E. M. Burbidge, L. C. Burbidge.

Telephone: 5324/5.

Overseas Agents: Australia, Belgium, Denmark, Holland, Sweden.

Trade Mark: "Stabel".

STANDARD MOTOR COMPANY, LIMITED (THE), Canley, Coventry.

Products Manufactured: Motor Cars and Agricultural Tractors.

Established: 1903.

Directors: C. J. Band (Chairman), Sir John Black (Deputy Chairman and Managing Director), A. S. Dick (Asst. Managing Director).

Telephone: Coventry 3181.

Telegrams: Flywheel, Coventry.

Overseas Companies:

The Standard Motor Co. (Australia) Ltd., Melbourne.

Madras: The Standard Motor Products of India Ltd. The Standard Motor Company (India) Limited.

The Standard Motor Company (S.A.) (P.T.Y.) Limited, Durban.

Trade Marks: "Standard", "Vanguard", "Triumph", "Mayflower".

STANWAY MANUFACTURING COMPANY (THE), 172, Holbrook Lane, Coventry.

Products Manufactured: Shopping Bags, Tool Bags, and Rolls, Motorcycle Pillion Seats, Pannier Bags, articles in medium weight canvas, leathercloth, etc.

Established: 1920.

Proprietor: E. G. Commander.

Telephone: 88691.

STERLING METALS, LTD., Foleshill, Coventry.

Products Manufactured: Grey Iron Castings, Cylinders, Aluminium and Magnesium (Elektron) Sand and Die Castings.

Established: 1907.

Managing Director: E. Player.

Telephone: 89031.

Telegrams: Stermet.

Trade Marks: Stermet.

STILWELL & SONS, LIMITED, 153, Far Gosford Street, Coventry.

Products Manufactured: Nameplates, Engraving, Die-Sinking.

Established: 1825.

Directors: J. L. Stilwell, P. M. Stilwell.

Telephone: 2263.

STOKES, GEORGE & CO., 86, Much Park Street, Coventry.

Products Manufactured: Special Racing Cycles.

Established: 1920.

Partners: S. G. Stokes, A. E. Stokes, A. Ashby.

Telephone: Cov. 60062.

Trade Marks: Coventry Speed Cycles.

STRINGER'S, CHARLES, SONS & CO., LTD., 28, Waterloo Street, Coventry.

Products Manufactured: Bolts, Nuts, Screws, Automatic and Capstan Repetition Work.

Directors: H. T. Stringer, K. M. Stringer, J. Ward, P. J. Currington.

Telephone: 60033.

SUNBEAM-TALBOT LTD., Stoke, Coventry and Ryton-on-Dunsmore, Coventry.

Products Manufactured: Motor Cars.

Directors: Sir Wm. Rootes, K.B.E. (Chairman), Sir Reginald Rootes (Deputy Chairman), Capt. J. Brittain-Jones, G. Lloyd Dixon, R. W. Hammond, C.B.E., E. W. Hancock, M.B.E., W. G. Rootes, B. G. Rootes, The Marquess of Willington, B. B. Winter.

Telephones: Stoke Factory 5544; Ryton-on-Dunsmore 62031.

Telegrams: Stoke, Suntalserv, Coventry, Ryton-on-Dunsmore, Sunbeam, Cov.

T**TALISMAN ENGINEERING CO., LTD.,** Holly Walk, Baginton, Coventry.

Products Manufactured: Jigs and Tools, General Machinists, Welding and Steel Fabrication to Engineering Trade.

Established: 1943.

Directors: Edward E. Spencer, Ernest G. Payne, Harrison M. Yardley and Edith E. Spencer.

Telephone: Toll Bar 2232.

TAYLOR, GEORGE, & SON (ENGINEERS), LTD., Swan Lane, Coventry.

Products Manufactured: Jigs, Fixtures, Special Machines, Machine Tools, and General Engineering.

Established: 1905.

Directors: A. Walker, W. L. Bennett and F. A. Walker, F.C.A.

Telephone: 4246.

THOMAS & EVANS, LTD., Cox Street, Coventry.

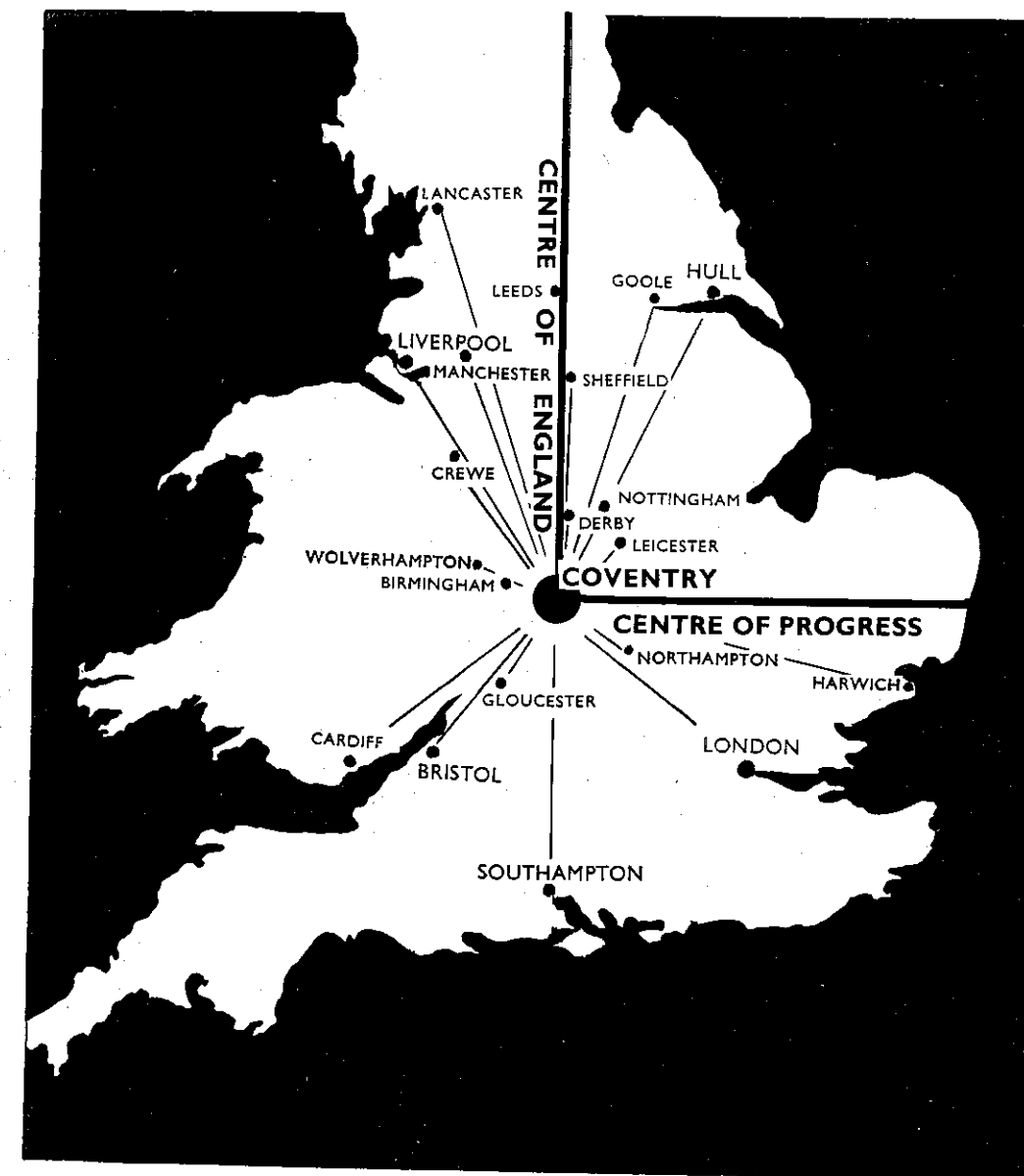
Products Manufactured: "Corona" Soft Drinks.

Established: 1885.

Telephone: Cov. 2867.

Telegrams: Tande.

Trade Mark: "Corona".

COVENTRY'S STRATEGIC POSITION

Coventry is situated on the main railway line from Birmingham to London. It is 94 miles from London, 96 from Manchester, 112 from Liverpool, 98 from Bristol and 141 from Hull. Places within a 50 mile radius include Birmingham, Nottingham, Derby, Leicester, Wolverhampton, Gloucester, Northampton.

THREE SPIRES ELECTRIC, LIMITED, 30,
Union Street, Coventry.
Products Manufactured : Electrical Installation
Contractors.
Established : 1908.
Directors : F. C. Brown, S. A. Brown.
Telephone : 4575.

TIPPEN, FRANK, & SONS, LIMITED, 81,
Shakespeare Street, Coventry.
Products Manufactured : "Heterospeed" Variable
Speed Gears for Machine Drives, Pneumatic
Hammers.
Established : 1935.
Directors : F. J. Tippen, M. K. Tippen, R. F.
Tippen, L. Tippen.
Telephone : Cov. 61000.
Overseas Agents : H. Hennequin & Cia. S.R.L.,
Avenue Belgrand 881, Buenos Aires.
Trade Mark : "Heterospeed".

TOOLING CONTRACTING SERVICE CO.,
16, Little Park Street, Coventry.
Products Manufactured : Jig and Tool Designers
and Factors.
Established : 1938.
Proprietor : E. Tyson.
Telephone : 61124.
Telegrams : Tooling, Coventry.
Trade Mark : T.C.S.Co. Coventry (not regd.)

TOOLMAKERS & DESIGNS (COVENTRY)
LTD., 11, Bray's Lane, Coventry.
Products Manufactured : Jigs, Fixtures, Gauges,
Press Tools, Special Purpose Machines,
Moulds for Bakelite, Plastic, Glass and
Ceramic Industries, Die Casting Dies, Pro-
totype and Precision Engineering.
Established : 1939.
Directors : Rt. Hon. Lord Strabolgi, O. Margulies,
Dr. L. Rabinovitch.
Telephone : 4051.

TRANSPORT VEHICLES (DAIMLER) LTD.,
Radford Works, Coventry.
Products Manufactured : Bus and Coach Chassis
and Diesel Engines.
Established : 1937.
Proprietors : Subsidiary of B.S.A. Group.
Telephone : Coventry 4161.
Telegrams : Daimler, Coventry.
Overseas Agents : All over the World.

TRIUMPH ENGINEERING CO., LTD.,
Meriden Works, Allesley, Coventry.
Products Manufactured : Motorcycles.
Established : 1885.
Directors : J. Y. Sangster (Chairman), E. Turner
(Managing Director), C. W. F. Parker
(Secretary), A. Camwell (Works Director).
Telephone : Coventry 60221, Meriden 331.
Telegrams : "Trusty, Coventry".
Trade Mark : "Triumph".

TRIUMPH MOTOR CO. (1945) LTD., Canley,
Coventry. (Subsidiary of the Standard Motor
Co., Ltd.)
Telephone : 3181.
Telegrams : Flywheel, Coventry.

TUCK & BLAKEMORE, LTD., Trinity Street,
and White Street, Coventry.
Products Manufactured : Motor Tool Kits, Tiled
and Natural Stone Fireplaces.
Established : 1900.
Directors : A. P. Tuck, Hector P. Tuck, Norman
P. Tuck.
Telephone : 5376.
Trade Marks : "Swanswell", "Tuck-More".

U

UNBRAKO SOCKET SCREW CO., LTD.,
Burnaby Road, Coventry.
Products Manufactured : Socket Screws.
Established : 1935.
Director : John F. Mitchell.
Telephone : Coventry 88049.
Overseas Agents : In all principal countries.
Trade Mark : Unbrako.

UNIVERSAL PATTERN MAKING CO., Lower
Ford Street, Coventry.
Products Manufactured : Wood and Metal Patterns.
Established : 1912.
Proprietor : H. Blackwell.
Telephone : 4390.

V

VALVES LIMITED, Parkside, Coventry.
Products Manufactured : Valves and Valve Gear
for Internal Combustion Engines.
Established : 1916.
Telephone : 60645/6/7.
Trade Mark : "Bul-Lock" Patent Cotters.

VICKALELECTRIC ENGINEERING COMPANY,
Brighton Street, Coventry.
Products Manufactured : A.C. and D.C. Electric
Motors. Also Repairing all Classes of
Electrical Equipment.
Established : 1943.
Directors : V. S. Lindon, I. F. Lindon, E. K.
Youell.
Telephone : Coventry 4323.

VICTORIA PLATING WORKS, Wellington
Street, Coventry.
Products Manufactured : Electro-Platers.
Established : 1920.
Proprietor : L. Fanshawe.
Telephone : 2670.

VULCAN PATTERN MAKING CO., LTD.,
220, Earlsdon Avenue, Coventry.
Products Manufactured: High Class Motor, Aero
and Metal Patterns for production, and
Castings in all metals supplied.
Established: 1918.
Managing Director: W. G. Francis.
Telephone: Coventry 3301.

W

WADE, GEOFFREY, LTD., Cromwell Street,
Coventry.
Products Manufactured: Surgical Instruments and
Hospital Equipment.
Established: 1942.
Directors: G. Wade, J. Wade.
Telephone: 88223.

WALKER, J. O. & CO., LTD., Gosford Green
Wharf, Coventry.
Products Manufactured: Importers of Softwood
and Hardwood Timber. Importers of Plywood
Hardboard and Insulation Board. Manu-
facturers of Floorings and other builders' wood
goods.
Established: 1912.
Directors: E. J. Walker, E. S. Dockerty,
J. O. Walker.
Telephone: Cov. 3037.

WARICO (GT. BRITAIN) LTD., Victoria Works,
2, North Street, Coventry.
Products Manufactured: Tiled Fireplaces.
Established: 1927.
Managing Director: J. Cecil Smith.
Telephone: Coventry 4204.

WARLAND RIM CO., 661, Foleshill Road,
Coventry.
Products Manufactured: Wheels for Motor
Vehicles, Magnetic Retrievers, Registration
Plates.
Established: 1910.
Proprietor: F. P. Masters.
Telephone: 88335.

WEBSTER & BENNETT, LTD., Northey Road,
Foleshill, Coventry.
Products Manufactured: Vertical Boring and
Turning Mills.
Established: 1887.
Directors: P. J. Bennett, D. W. Bennett.
Telephone: Coventry 89061.
Telegrams: Profile.
Overseas Agents: In principal countries.

WEBSTERS, HEMMING & SONS, LIMITED,
Midland Brickworks, Stoney Stanton Road,
Coventry.
Products Manufactured: Engineering Bricks,
Facing Bricks, Common Bricks, Quarries and
Tiles, etc.
Established: 1898.
Directors: R. Hemming, R. S. Hemming and
P. F. Hemming.
Telephone: Coventry 88300.

WESLEY, W. J., National Works, 146, Spon
Street, Coventry.
Products Manufactured: General Pattern Makers.
Wood and Metal (Aircraft, Motor and
General Engineering).
Established: 1900.
Proprietor: E. A. Gardner, A.M.Inst., B.E.
Telephone: Cov. 4358.

WEST, L. W. & CO., LTD., 661, Foleshill Road,
Coventry.
Products Manufactured: Woodworking Specialists.
Established: 1934.
Proprietor: L. W. West.
Telephone: 88828.

WESTERN ENGINEERING COMPANY,
Western Works, Burnsall Road, Canley,
Coventry.
Products Manufactured: Jigs, Tools, Dies,
General Engineering.
Established: 1918.
Proprietor: J. J. Healy.
Telephone: 4210.

WICKMAN, A. C., LIMITED, Banner Lane,
Coventry.
Products Manufactured: Machine Tools.
Telephone: Coventry 66271.
Telegrams: Wickman, Coventry.
Wimet Division, Wimet Works, Torrington Avenue,
Coventry.
Telephone: Coventry 66621.
Telegrams: Wickman, Coventry.
Directors: Rt. Hon. Lord Aberconway (Chairman)
Overseas Agents: Throughout the World.
Trade Mark: For Tungsten Carbide Tools—
"Wimet".

WILKINSON, O. W. & CO., Livingstone Road,
Coventry.
Products Manufactured: Letterpress Printing.
Established: 1900.
Proprietor: O. W. Wilkinson.
Telephone: 88519.

WILKINSON, T. F. & CO. LTD., Paynes Lane,
Coventry.
Products Manufactured: Smallware Weaving
Machinery.
Established: 1865.
Directors: L. A. Wilkinson, T. B. Wilkinson.
Telephone: 3369.
Telegrams: "Looms", Coventry.

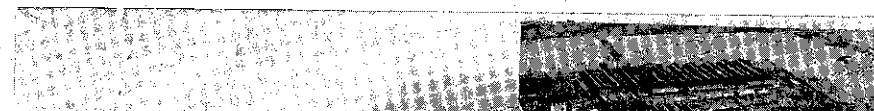
WILLIAMS & CO., Rear 7, Arden Street,
Earlsdon, Coventry.
Products Manufactured: Industrial Diamond Tools
of all description.
Established: 1904.
Directors: A. L. and M. Williams.
Telephone: 3718.

WILSON, GEORGE, GAS METERS, LTD.,
Head Office: 475, Foleshill Road, Coventry.
Products Manufactured: Gas Meters and ap-
purtenances.
Established: 1904.
Chairman and Managing Director: W. D. Wilson,
B.E.M., Assoc.Inst. Gas E.
Telephone: Coventry 88655.
Telegrams: Gasmeter, Coventry.
Overseas Agents: South America, Denmark,
Greece, Turkey, South Africa, Canada,
Spain.

WINFRAY ENGINEERING CO., LTD., Butts,
Coventry.
Products Manufactured: Hydraulic Equipment,
Jigs, Tools and General Engineering.
Established: 1936.
Directors: A. J. Hobbins, J. M. Hobbins.
Telephone: 60094.

WORMELLS (R. J. & T. WORMELL, LTD.),
Regent Street, Coventry.
Products Manufactured: Roofing Contractors,
Slating, Tiling, Asbestos, etc.
Established: 1850.
Directors: R. J. Wormell, T. Wormell.
Telephone: 3166, 3167.
Telegrams: Slates, Coventry.

WYLEYS, LIMITED, Wheatley Street, Coventry.
Products Manufactured: Pharmaceutical and
Medicinal Preparations.
Established: 1750.
Directors: W. B. M. Wyley, Miss P. M. C.
Wyley, J. F. Wyley, E. Elsey.
Telephone: Coventry 2230 and 2239.
Trade Marks: "Tropel", "Nucleomina",
"Arcasca", "Ruscol", "Ivestron".



Section II

LIST OF PRODUCTS MANUFACTURED
IN COVENTRY

A	Page	B	Page
ACCESSORIES—CYCLE.		BADGES—EMBROIDERED.	
Bluemel Bros. Ltd.	25	Grant, W. H. & Co. Ltd.	41
Droit Engineering Co. Ltd.	37	BAGS—ALL KINDS.	
Dunlop Rim and Wheel Co. Ltd.	37	Stanway Manufacturing Co. Ltd.	62
Middlemores (Coventry) Ltd.	51	BATTERIES—CARS, ETC.	
ACCESSORIES—MOTOR.		Radenite Batteries, Ltd.	59
Bluemel Bros. Ltd.	25	BEDDING.	
British Piston Ring Co. Ltd.	27	Bed and Mattress Co. Ltd.	23
Cornercroft Ltd.	31	Callow & Maddox Bros. Ltd.	27
Iso Speedic Co. Ltd.	45	BENT TIMBER.	
Tuck and Blakemore Ltd.	75	Coventry Timber Bending Co. Ltd.	35
ACCESSORIES—RUBBER.		BLOCKMAKERS.	
Dunlop Rubber Co. Ltd.	37	Associated Photo Engravers Ltd.	23
ACCESSORIES—TEXTILE.		Curtis, W. W. Ltd.	37
Stabel Products, Ltd.	62	Process Engraving Co., Ltd.	57
ADVERTISING SERVICES.		BODY BUILDERS.	
Cogent Advertising Service, Ltd.	31	Abbey Panel & Sheet Metal Co. Ltd.	21
Heritage Peters Advertising Service	43	A.P. Metalcraft, Ltd.	21
AERO-COMPONENTS.		Awson Motor Carriage Co. Ltd.	23
British Aero Components, Ltd.	25	Barker & Co. Ltd.	23
British Piston Ring Co. Ltd.	27	Butlins Coachbuilders, Ltd.	27
Cornercroft, Ltd.	31	Carbodies, Ltd.	27
Coventry Mechanisation & Tools, Ltd.	33	City Carriage Works, Ltd.	29
Farmer & Son, Ltd.	39	Commercial Motor Body Co. Ltd.	31
AERO ENGINES.		Fisher & Ludlow, Ltd.	39
Alvis, Ltd.	21	Morris Motors, Ltd.	53
Armstrong Siddeley Motors, Ltd.	21	BOLTS, NUTS, SCREWS, ETC.	
AIRCRAFT (CIVIL OR MILITARY).		Approved Engineering Co. Ltd.	21
Armstrong Whitworth Aircraft, Ltd.,		Auto Machinery Co. Ltd.	23
Sir W. G.	21	Stringers, Charles & Sons, Co. Ltd.	62
ALUMINIUM ALLOY INGOTS.		BONE MEALS AND FERTILIZERS.	
British Industrial Ingot Metals, Ltd.	25	Coventry Fat & Bone Co. Ltd.	33
Lero Engineering Co. Ltd.	49	Force-it Fertilizer Co. Ltd.	39
New Eagle Engineering Co. Ltd.	55	BOOKBINDING.	
ART METAL WORK.		Palmer Healey, Ltd.	55
Finham Metallic Productions, Ltd.	39	Quinton Stationery Co. Ltd.	59
		BORING AND TURNING.	
		Webster & Bennett, Ltd.	76
		BRICKS AND TILES.	
		Foleshill Brick & Tile Co. Ltd.	39
		Webster Hemmings & Sons, Ltd.	76

	Page		Page
C		CRATES AND PACKING CASES.	
CARDBOARD BOX AND CARTON MAKERS.		Belvoir Joinery Works, Ltd.	25
Bushill, Thomas & Sons, Ltd.	27	Burbidge, H. & Son, Ltd.	27
		Cartwright, H. L. & Co. Ltd.	29
CASTINGS—ALUMINIUM.		Coles, S. & Co. Ltd.	31
Associated Aluminium Co. Ltd.	23	Coventry Packing Case Co. Ltd.	35
Barker, C. F. & Sons, Ltd.	23	Motor Packing Co. Ltd.	53
Coventry Malleable & Aluminium Co. Ltd.	33	Musson, J. & Co. Ltd.	53
Dunn, A. L. & Co. Ltd.	37		
Phoenix Castings, Ltd.	57	CYCLES.	
Reliance (Coventry) Ltd.	59	Associated Cycle Manufacturers, Ltd.	23
		Coventry Eagle Cycle and Motor Co. Ltd.	31
CASTINGS—GREY IRON.		Midland Factoring Co. Ltd.	51
Coventry Foundry Ltd.	33	Stokes, George & Co. Ltd.	62
Globe Foundry, Ltd.	41		
Holbrooks Foundry, Ltd.	45	CYCLES—MOTOR.	
Matterson, Huxley & Watson, Ltd.	51	Coventry Eagle Cycle & Motor Co. Ltd.	31
Munden, R. A. & Co. Ltd.	53	Francis & Barnett, Ltd.	39
Sterling Metals, Ltd.	62	Triumph Engineering Co. Ltd.	75
CASTINGS—NON-FERROUS.		CYLINDER LINERS.	
Barker, C. F. & Sons, Ltd.	23	British Piston Ring, Co. Ltd.	27
Coventry Foundry, Ltd.	33	Pistons (Coventry) Ltd.	57
Coventry Malleable & Aluminium Co. Ltd.	33	Shanks, E. O. & Sons, Ltd.	61
Dunn, A. L. & Co. Ltd.	37		
Fozel Castings Co. Ltd.	39	D	
Phoenix Castings, Ltd.	57	DIAMOND TOOLS—INDUSTRIAL.	
Sterling Metals, Ltd.	62	Williams & Co. Ltd.	76
CATERING EQUIPMENT.		DIE SINKERS.	
Metcalfe Equipment, Ltd.	51	Coventry Steel Stamp Manufacturers, Ltd.	35
		Stillwell & Sons, Ltd.	62
CHAINS.			
Renold & Coventry Chain Co. Ltd.	59	DROP FORGINGS.	
		Albion Drop Forging Co. Ltd.	21
CLEANING—WIPERS AND COTTON WASTE.		Bretts Stamping Co. Ltd.	25
Davies, Arthur & Sons, Ltd.	37	Smiths Stamping Works, Ltd.	61
CLOCKS—DOMESTIC AND INDUSTRIAL.		DROP FORGING EQUIPMENT (HAMMERS AND PRESSES).	
Rotherham & Sons, Ltd.	59	Bretts Patent Lifter Co. Ltd.	25
CLOCKWORK MOVEMENTS.		E	
Coventry Movement Co. Ltd.	35	ELECTRICAL ENGINEERS.	
		B.K. Electrical Engineering Co. Ltd.	25
CLOTH.		Hillfields Electrical Co. Ltd.	45
Leigh Mills Co. Ltd.	49	Lee Beesley & Co. Ltd.	49
Marsden, Frederick, Ltd.	51	Priory Electric Service, Ltd.	57
		Three Spires Electric Co. Ltd.	75
COMMERCIAL AND PASSENGER VEHICLES.			
Maudslay Motor Co. Ltd.	51	ELECTRICAL EQUIPMENT.	
Transport Vehicles (Daimler) Ltd.	75	British Thomson-Houston Co. Ltd.	27
		Vickalectric Engineering Co. Ltd.	75
CONCRETE UNITS.			
Coventry Concrete Co. Ltd.	31	ELECTRICITY.	
Longford & Midland Concrete Co. Ltd.	49	Longford Generating Station	49
CONFECTIONERY (SWEETS).		ENAMELLING.	
Glenn & Co. Ltd.	41	New England Cycle Co. Ltd.	55

	Page		Page
ENGINEERING—GENERAL.		F	
Alpha Engineering Co. Ltd.	21	FELT—NEEDLELOOM AND RUBBER COATED.	
A.P. Metalcraft, Ltd.	21	Coventry Felt Co. Ltd.	33
Approved Engineering Co. Ltd.	21		
Barnes Accessories, Ltd.	23	FILE MAKERS.	
Bramble Engineering Co. Ltd.	25	Hawthorn Bros. Ltd.	43
Caludon Engineering Co. Ltd.	27		
Castings Reclamations, Ltd.	29	FIREPLACES—TILED.	
Cornercroft, Ltd.	31	Godiva Fireplaces, Ltd.	41
Coventry Mechanisation & Tools, Ltd.	33	Tuck & Blakemore, Ltd.	75
Coventry Movement Co. Ltd.	35	Warico, Ltd.	76
Cramp Engineering Co. Ltd.	35		
Cylinder Re-Boring Ltd.	37	FIREPUMPS.	
Droit Engineering Co. Ltd.	37	Coventry Climax Engines, Ltd.	31
Earlsdon Engineering Co. Ltd.	37		
Efficiency Engineers (Coventry) Ltd.	39	FLOUR.	
Farmer & Son, Ltd.	39	Goodwin, Foster, Brown, Ltd.	41
Gill, Samuel & Sons, Ltd.	41	Robbins & Powers, Ltd.	59
Godiva Engineering Co. Ltd.	41		
Grindlay (Coventry) Ltd.	43	FOOD MACHINERY.	
Gulson Engineering Co. Ltd.	43	Metcalfe, C. B. Ltd.	51
Harnell Engineering Co. Ltd.	43		
Herbert, Alfred, Ltd.	43	FOOD PACKING MACHINES.	
Hey Engineering Co. Ltd.	45	Gulson Engineering Co. Ltd.	43
Leete, H. & Co. Ltd.	49		
Lero Engineering Co. Ltd.	49	FUNERAL ROBES, ETC.	
Modern Machine Tools, Ltd.	51	Clarke, Sidney & Strong, Ltd.	29
Monk Engineering Co. Ltd.	53		
Newdigate Engineering Co. Ltd.	55	FURNITURE.	
New Eagle Engineering Co. Ltd.	55	Coles, S. & Co. Ltd.	31
Pattison, Arthur, Ltd.	57	Gregory, F. A.	41
Plant Engineers (Coventry) Ltd.	57	Precision Cabinet Co. Ltd.	57
Precision Tool and Accessory Co. Ltd.	57		
Ritz Engineering Co. Ltd.	59	FURNITURE—METAL.	
Rotherham & Sons, Ltd.	59	A.P. Metalcraft, Ltd.	21
Self-Changing Gear Co. Ltd.	61	Finham Metallic Productions, Ltd.	39
Sheldon Engineering Co. Ltd.	61		
Stringer's, Charles & Sons, Co. Ltd.	62	G	
Talisman Engineering Co. Ltd.	62	GAS.	
Taylor, George & Son, Ltd.	62	Foreshill Gas Works	39
Tippen, Frank & Sons, Ltd.	75		
Toolmakers & Designs, Ltd.	75	GASMETERS.	
Western Engineering Co. Ltd.	76	Wilson, George (Gasmeters) Ltd.	77
Winfray Engineering Co. Ltd.	77		
		GAUGES.	
ENGINES—DIESEL.		Bramble Engineering Co. Ltd.	25
Armstrong Siddeley Co. Ltd.	21	Coventry Gauge and Tool Co. Ltd.	33
Coventry Climax Engines, Ltd.	31	Coventry Engineering Co. Ltd.	33
Coventry Diesel Engines, Ltd.	31	E.C.S. (Coventry) Ltd.	37
Coventry Victor Motor Co. Ltd.	35	Lythalls Engineering Co. Ltd.	51
Daimler Co. Ltd.	37	Nuffield Tool and Gauges, Ltd.	53
Reliance (Coventry) Ltd.	59		
Transport Vehicles (Daimler) Ltd.	75	GEARS—GEAR BOXES.	
		Coventry Gear Co. Ltd.	33
ENGINES—PETROL.		P.R. Motors, Ltd.	57
Coventry Climax Engines, Ltd.	31	Self-Changing Gear Co. Ltd.	61
Coventry Victor Motor Co. Ltd.	35	Tippen, Frank & Sons, Ltd.	75
Gulson Engineering Co. Ltd.	43		
Lea-Francis Cars, Ltd.	47	GENERATING SETS.	
Morris Motors, Ltd.	53	Coventry Climax Engines, Ltd.	31
ENGRAVING.			
Coventry Steel Stamp Manufacturers, Ltd.	35		
Hawthorne, F. Ltd.	43		
Stillwell & Sons, Ltd.	62		

GLASS—MIRRORS, LEADED LIGHTS, ETC.
 Glass (Coventry) Ltd. 41

GLASS—ROOF GLAZING.
 Glass (Coventry) Ltd. 41

GLASS—SHOWCASES, DECORATIVE, ETC.
 Glass (Coventry) Ltd. 41

GREENHOUSES.
 Fellows & Son, Ltd. 39
 Phillips, H. E. Ltd. 57
 Roach (Sheetmetal) Ltd. 59

H

HANDBAGS, ETC.—LEATHER.
 Brown, John, Ltd. 27

HATBANDS.
 Oakey & Cox, Ltd. 55

HOODS AND COVERS.
 Coventry Hood and Sidescreen Co. Ltd. 33

HOSIERY.
 Jack, Robert, Hosiery, Ltd. 47

J

JEWEL BEARINGS.
 Lee, Fred & Co. Ltd. 47

JIGS, TOOLS AND FIXTURES.
 Bramble Engineering Co. Ltd. 25
 Caludon Engineering Co. Ltd. 27
 Cornercroft, Ltd. 31
 Coventry General & Press Tool Co. Ltd. 33
 Coventry Engineering Co. Ltd. 33
 Efficiency Engines (Coventry) Ltd. 39
 Farmer & Sons, Ltd. 39
 Lythalls Engineering Co. Ltd. 51
 Gill, Samuel & Sons, Ltd. 41
 Modern Machine Tools, Ltd. 51
 Monk Engineering Co. Ltd. 53
 Precision Tool & Accessory Co. Ltd. 57
 Pressing, Ltd. 57
 Talisman Engineering Co. Ltd. 62
 Taylor, George & Son, Ltd. 62
 Tooling Contracting Service, Ltd. 75
 Toolmakers & Designs, Ltd. 75
 Western Engineering Co. Ltd. 76
 Winfray Engineering Co. Ltd. 77

JOINERY—GENERAL.
 Beaman, H. Ltd. 23
 Belvoir Joinery Works, Ltd. 25
 Burbidge, H. & Son, Ltd. 27
 Cartwright, W. L. & Co. Ltd. 29
 Gregory, F. A. Ltd. 41
 Irco, Ltd. 45
 Kelley & Son (Coventry) Ltd. 47
 Luck, C. & Son 49
 Musson, J. & Co. Ltd. 53
 Newark, George & Son, Ltd. 55
 Parsons, John (Coventry) Ltd. 57
 Shanks, E. O. & Sons, Ltd. 61
 Walker, J. O. & Co. Ltd. 76
 West, L. W. & Co. Ltd. 76

M

MACHINE TOOLS.
 Coventry Gauge & Tool Co. Ltd. 33
 Coventry General & Press Tool Co. Ltd. 33
 Gill, Samuel & Sons, Ltd. 41
 Herbert, Alfred, Ltd. 43
 Hey Engineering Co. Ltd. 45
 Modern Machine Tools, Ltd. 51
 Morton and Weaver, Ltd. 53
 Nuffield Tools and Gauges, Ltd. 53
 Taylor, George & Son, Ltd. 62
 Wickman, A. C. Ltd. 76
 Winfray Engineering Co. Ltd. 77

MACHINERY—PRECISION.
 Coventry Gauge & Tool Co. Ltd. 33

MAGNETOS.
 British Thomson-Houston Co. Ltd. 27

MEDICAL AND PHARMACEUTICAL SPECIALITIES.
 Wyleys, Ltd. 77

METAL REFINERS.
 Coventry Metallurgical Co. Ltd. 33
 Reliance (Coventry) Ltd. 59

MILLING MACHINES.
 Coventry Gauge & Tool Co. Ltd. 33

MINERAL WATERS.
 Lant, W. & Co. Ltd. 47
 Thomas & Evans, Ltd. 62

MOTOR CARS.
 Alvis, Ltd. 21
 Armstrong Siddeley Motors, Ltd. 21
 Daimler Co. Ltd. 37
 Hillman Motor Car Co. Ltd. 45
 Humber, Ltd. 45
 Jaguar Cars, Ltd. 47
 Lanchester Motor Co. Ltd. 47
 Lea-Francis Cars, Ltd. 47
 Singer Motors, Ltd. 61
 Standard Motor Co. Ltd. 62
 Sunbeam-Talbot, Ltd. 62
 Triumph Motor Co. Ltd. 75

MOTOR CAR PANELS.
 Awson Motor Carriage Co. Ltd. 23

MOULDING EBONITE AND SYNTHETIC RESIN.
 Coventry Ebonite & Rubber Co. Ltd. 31

MOULDINGS—WOOD.
 Beaman, H. Ltd. 23

MOULDS—PLASTIC.
 Coventry Engineering Co. Ltd. 33

	Page		Page
N			
NEEDLES—SEWING MACHINE.			
Coventry Swaging Co. Ltd.	35	PRESSINGS.	
NUTS AND BOLTS.		Abbey Panel and Sheet Metal Co. Ltd. . .	21
Coventry Swaging Co. Ltd.	35	A.P. Metalcraft, Ltd.	21
French, E. O. Ltd.	39	Bramble Engineering Co. Ltd.	25
Harnall Engineering Co. Ltd.	43	Clarendon Pressing and Welding Co. Ltd. .	29
O		Coventry Radiator and Presswork Co. Ltd. .	35
OPTICAL MACHINERY.		Fisher & Ludlow, Ltd.	39
E.C.S. (Coventry) Ltd.	37	Lammas Manufacturing Co. Ltd.	47
OXYGEN AND OTHER GASES.		Motor Panels (Coventry) Ltd.	53
British Oxygen Co. Ltd.	25	Pressings, Ltd.	57
P		Reliance Sheet Metal Works, Ltd.	59
PATTERN MAKERS.		PRINTING—LETTERPRESS.	
Butler, J. Ltd.	27	Bushill, Thomas & Sons, Ltd.	27
Midland Pattern Co. Ltd.	51	Butt Printing Co. Ltd.	27
Pattern & Model Manufacturing Co. Ltd. .	57	Carpenter, W. Ltd.	29
Shaw, L. W. Ltd.	61	Cave, Frank, Ltd.	29
Universal Pattern Making Co. Ltd.	75	Curtis & Beamish, Ltd.	35
Vulcan Pattern Making Co. Ltd.	76	Curtis, W. W. Ltd.	37
Wesley, W. J. Ltd.	76	Edwards the Printers, Ltd.	39
PICTURE FRAMES.		Graphic Press, Ltd.	41
Friswell, T. E. Ltd.	41	Hamlyn, Andrew M. Ltd.	43
PISTONS.		Hill, Charles, Ltd.	45
British Piston Ring Co. Ltd.	27	Ireland, A. Ltd.	45
Pistons (Coventry) Ltd.	57	Lee, Thomas, Ltd.	49
Rubery Owen & Co. Ltd.	61	North View Press, Ltd.	55
PISTON RINGS.		Parbury Bros. Ltd.	55
British Piston Ring Co. Ltd.	27	Parbury, J. E. Ltd.	55
PLATING.		Sharpe, W. H. & Sons	61
Brita Finish, Ltd.	25	Smith, H. A. & Son, Ltd.	61
City Plating Co. Ltd.	29	Wilkinson, O. W. & Co.	76
Coventry Chromium Plating Co.	31	PRINTING—LITHOGRAPHIC.	
Montgomery Plating Co. Ltd.	53	Bushill, Thomas & Sons, Ltd.	27
Sherbourne Plating Co. Ltd.	61	Gosford Press, Ltd.	41
Victoria Plating Works, Ltd.	75	Lithoeze Printing Co.	49
PORTABLE BUILDINGS.		PROCESS ENGRAVING.	
Cartwright, W. L. & Co. Ltd.	29	Associated Photo Engravers, Ltd.	23
Fellows & Son, Ltd.	39	Curtis, W. W. Ltd.	37
Hambridge, J. W. Ltd.	43	Process Engraving Co. Ltd.	57
Newark, George & Sons, Ltd.	55	PUBLIC ADDRESS EQUIPMENT.	
Roach (Sheetmetal) Ltd.	59	British Thomson-Houston Co. Ltd.	27
Shanks, E. O. & Sons, Ltd.	61	R	
POULTRY APPLIANCES.		RADIATORS.	
Hudson, G. Ltd.	45	Coventry Motor Fittings Co. Ltd.	33
POWER TRANSMISSION EQUIPMENT.		Coventry Radiator & Presswork Co. Ltd. .	35
Binney & Son, Ltd.	25	Hammerton, H. E. & Son, Ltd.	43
PRESS TOOLS.		Oakey & Cox, Ltd.	55
Caludon Engineering Co. Ltd.	27	RADIOS.	
Coventry Engineering Co. Ltd.	33	General Electric Co. Ltd.	41
Coventry General and Press Tool Co. Ltd. .	33	RAYON.	
REFRIGERATORS.		Courtaulds, Ltd.	31
Coventry Refrigerator Co. Ltd.	35	REEDS AND HEALDS—FOR WEAVING.	
Refrigerator Units, Ltd.	59	Spencer, M. H. & Co. Ltd.	61

	Page		Page
REGISTRATION PLATES.		T	
Warland Rim Co. Ltd.	76	TALLOW AND BONE GREASES.	
RIBBONS.		Coventry Fat & Bone Co. Ltd.	33
Carpenters Smallware Weaving Co. Ltd. . .	29	TANKS—METAL.	
Cash, J. J. & Co. Ltd.	29	B.B.F. Co. Ltd.	23
Dalton, Barton & Co. Ltd.	37	TELEVISION SETS.	
Franklin, William & Son, Ltd.	39	General Electric Co. Ltd.	41
Grant, W. H. & Co. Ltd.	41	TELEPHONE AND TELEPHONE EXCHANGES.	
RUBBER PRODUCTS.		General Electric Co. Ltd.	41
Dunlop Rubber Co. Ltd.	37	TEXTILES.	
North British Rubber Co. Ltd.	55	Cash, J. J. & Co. Ltd.	29
S		Carpenters Smallware Weaving Co. Ltd. . .	29
SAND AND GRAVEL.		Courtaulds, Ltd.	31
Coventry Sand and Gravel Co. Ltd.	35	Coventry Felt Co. Ltd.	33
SCALES AND WEIGHING MACHINES.		Dalton, Barton & Co. Ltd.	37
Griffin, A. H. & Co. Ltd.	43	Franklin, William & Sons, Ltd.	39
SCRAP METAL.		Grant, W. H. & Co. Ltd.	41
Jackson, J. & H. B. Ltd.	47	Hammerton, H. E. & Son, Ltd.	43
SCREWS.		Holbrook, S. R. Ltd.	45
Coventry Swaging Co. Ltd.	35	Laird, S. & Co. Ltd.	47
French, E. O. Ltd.	39	Lee, William & Son, Ltd.	47
Unbrako Socket Screw Co. Ltd.	75	Leigh Mills & Co. Ltd.	49
SHEET METAL WORK.		Lenton, L. & Co. Ltd.	49
Abbey Panel and Sheet Metal Co. Ltd. . .	21	Linnett, John Ltd.	49
Apex Sheet Metal Works, Ltd.	21	Marsden, Frederick, Ltd.	51
B.B.F. Co. Ltd.	23	Monk, William, Ltd.	51
Blakemore, D. & Sons, Ltd.	25	Oakey & Cox, Ltd.	55
Cheylessmore Sheet Metal Co. Ltd. . . .	29	TEXTILES—DYERS AND FINISHERS.	
Clarendon Pressing and Welding Co. Ltd. .	29	Hammerton, H. E. & Son, Ltd.	43
Cornercroft, Ltd.	31	THREAD GRINDING MACHINES.	
Coventry Radiator and Presswork Co. Ltd. .	35	Coventry Gauge & Tool Co. Ltd.	33
Hermitage Sheet Metal Co. Ltd.	43	TILES.	
Letchford Swifts Motor Panel Co. Ltd. . .	49	Coventry Tile Co. Ltd.	35
Motor Panels (Coventry) Ltd.	53	TOOLS.	
Roach (Sheetmetals) Ltd.	59	Bramble Engineering Co. Ltd.	25
SHOT AND SAND BLASTING.		Caludon Engineering Co. Ltd.	27
Coventry Cees, Ltd.	31	Cornercroft, Ltd.	31
SIGNMAKERS, ETC.		Coventry Gauge & Tool Co. Ltd.	33
Clarke, A. E. & Sons, Ltd.	29	Coventry General & Press Tool Co. Ltd. . .	33
SOUND FILM PROJECTORS.		Coventry Engineering Co. Ltd.	33
British Thomson-Houston Co. Ltd.	27	Davis, Stuart, Ltd.	37
SPOKES AND NIPPLES.		E.C.S. (Coventry) Ltd.	37
Coventry Swaging Co. Ltd.	35	Efficiency Engineers (Coventry) Ltd. . . .	39
French, E. O. Ltd.	39	Farmer & Son, Ltd.	39
STEEL LETTER CUTTERS.		Finham Metallic Productions, Ltd.	39
Coventry Steel Stamp Manufacturers, Ltd. .	35	Gill, Samuel & Sons, Ltd.	41
Hawthorne, F. Ltd.	43	Grindlay (Coventry) Ltd.	43
SURGICAL INSTRUMENTS.		Herbert, Alfred, Ltd.	43
Wade, Geoffrey, Ltd.	76	Hey Engineering Co. Ltd.	45
		Modern Machine Tools, Ltd.	51
		Morton & Weaver, Ltd.	53
		Nuffield Tools & Gauges, Ltd.	53
		Precision Tool and Accessory Co.	57
		Taylor, George & Son, Ltd.	62
		Wickman, A. C. Ltd.	76
		Winfray Engineering Co. Ltd.	77

TRACTORS—AGRICULTURAL.	Page		Page
Standard Motor Co. Ltd.	62	W	
TRANSFERS—LITHOGRAPHIC.		WATCHES.	
British Transfer Printing Co. Ltd.	27	Alexander, S. & Son (Coventry) Ltd.	21
TRIMMINGS.		WEAVING MACHINERY—SMALLWARE.	
Coventry Motor Sundries Co. Ltd.	35	Wilkinson, T. F. & Co. Ltd.	76
Dalton, Barton & Co. Ltd.	37	WEBS AND BRAIDS.	
Lee, William & Son, Ltd.	47	Dalton, Barton & Co. Ltd.	37
Lenton, L. & Co. Ltd.	49	Linnet, John, Ltd.	49
Linnett, John Ltd.	49	Monk, William, Ltd.	51
TRUCKS.		Oakey & Cox, Ltd.	55
Coventry Climax Engines, Ltd.	31	WEIGHING MACHINES AND SCALES.	
TUBES.		Avery, W. & T. Ltd.	23
Lawton Tube Co. Ltd.	47	WELDING.	
U		Abbey Panel and Sheet Metal Co. Ltd.	21
UNDERWEAR—LADIES.		Alpha Engineering Co. Ltd.	21
Liggins, W. & Sons	49	Central Welding Co. Ltd.	29
Sotos, Ltd.	61	Coventry General Welding Co. Ltd.	33
UPHOLSTERY.		Lammas Manufacturing Co. Ltd.	47
Callow & Maddox Bros. Ltd.	27	Nash Welded Constructions, Ltd.	53
Dalton, Barton & Co. Ltd.	37	Roach (Sheetmetals) Ltd.	59
Motor and Engineering Trades Disposal Co.	53	Talisman Engineering Co. Ltd.	62
V		WHEELS.	
VALVES AND VALVE GEARS.		Dunlop Rim & Wheel Co. Ltd.	37
Valves, Ltd.	75	Warland Rim Co. Ltd.	76
VARNISHES AND PAINTS.		WHEELS—AIRCRAFT.	
Astley, John & Sons, Ltd.	23	Dunlop Rubber Co. Ltd.	37
		WHEEL—RIMS.	
		Dunlop Rim & Wheel Co. Ltd.	37
		WOVEN LABELS.	
		Carpenters Smallware Weaving Co. Ltd.	29
		Cash, J. & J. Co. Ltd.	29
		Franklin, William & Son, Ltd.	39
		Grant, W. H. & Co. Ltd.	41
		Laird, B. & Co. Ltd.	47

INDEX TO ADVERTISERS

	Page		Page
A		I	
Abbey Panel and Sheet Metal Co. Ltd.	24	Industrial Illustrations, Ltd.	34
Albion Drop Forgings, Ltd.	36	Irco, Ltd.	58
Armstrong Whitworth, Ltd.	36		
Associated Photo Engraving Co. Ltd.	14	J	
B		Jackson, J. & H. B. Ltd.	58
Bar Equipment, Ltd.	42	Jaguar Cars, Ltd.	28
Bates, Harold L. & Son, Ltd.	48	L	
Bell and Harwood, Ltd.	78	Lea-Francis Cars, Ltd.	56
Binney & Sons Ltd.	86	Longford & Midland Concrete Co. Ltd.	82
Blakemore D. & Sons, Ltd.	60	Lythalls Engineering Co. Ltd.	60
Bluemels, Ltd.	11	M	
British Thomson-Houston, Ltd.	9	Modern Machine Tools, Ltd.	82
Burbridge, H. & Son, Ltd.	38	Motor Packing Co. Ltd.	38
C		N	
Cash, J. & J. Ltd.	42	Newarks, Ltd.	82
City Plating Co. Ltd.	46	Nuffield Organisation, Ltd.	50
Courtaulds, Ltd.	6	P	
Coventry Cees, Ltd.	60	Phoenix Castings, Ltd.	44
Coventry Gauge and Tool Co. Ltd.	2	Process Engraving Co. Ltd.	54
Coventry Hood and Sidescreen, Co. Ltd.	46	R	
Coventry Radiator and Presswork, Co. Ltd.	32	Renold and Coventry Chain Co. Ltd.	34
Coventry Timber Bending Co. Ltd.	60	Rootes Group, Ltd.	8
D		S	
Dunlop Ltd.	20	Sterling Metals, Ltd.	52
Dunn, A. L. & Co. Ltd.	44	Singer Motors, Ltd.	10
E		T	
East Midlands Electricity Board	40	Triumph Engineering Co. Ltd.	26
Edwards The Printers Ltd.	82	Triumph Motor Co. Ltd.	16
F		V	
Fergusons, Ltd.	18	Victor Motor Co. Ltd.	48
Fisher & Ludlow, Ltd.	46	W	
G		West Midlands Gas Board	42
General Electric Co. Ltd.	22	Wickman, A. C. Ltd.	7
H		Wilson, George, Ltd.	48
Herbert, Alfred, Ltd.	30		
Hey Engineering Co. Ltd.	12		

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